

THIRD TIME IN THE KINGDOM OF SAUDI ARABIA

7 JUNE 2024 WORLD FOOD SAFETY DAY



6 DYAS MEGA EVENT IN THE ARAB HISTORY

FOSTERING COLLABORATION AMONG FOOD SAFETY
STAKEHOLDERS FOR THE WELL-BEING OF OUR COMMUNITIES

CATALOGUE

KEYNOTE SPEECHES, PANEL DISCUSSIONS WORKSHOPS & AWARD CEREMONIES

ORGANIZER



CURRENT SPONSORS (AS OF MARCH 01, 2024)



ORGANIZING PARTNERS



INTERNATIONAL PARTNERS



WFSD.24.PLAN: 01

FIRST REVISION: MARCH 01, 2024

NEXT REVISION: APRIL 01, 2024

REVISION FREQUENCY: MONTHLY

www.WorldFoodSafetyDay.com

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WFSD CONFERENCE ORGANIZERS



الجمعية الطبية البيطرية السعودية
Saudi Veterinary Medical Society

ORGANIZING PARTNERS



أمانة منطقة الرياض
RIYADH REGION MUNICIPALITY



الأكاديمية السعودية لفن الطهي
Saudi Culinary Academy



جامعة الملك عبد الله
للعلوم والتقنية
**King Abdullah University of
Science and Technology**



Arab Beverages Association

INTERNATIONAL PARTNERS



ORGANIZER



ORGANIZING PARTNERS



CURRENT SPONSORS (AS OF MARCH 01, 2024)



INTERNATIONAL PARTNERS



**STANDING FIRMLY BESIDE WHO,
FAO & SDG WE PLEDGE TO
IMPROVE FOOD SAFETY AND
PUBLIC HEALTH IN THE
KINGDOM OF SAUDI ARABIA**



**World Health
Organization**



**SUSTAINABLE
DEVELOPMENT
GOALS**

CUSTODIAN OF THE TWO HOLY MOSQUES

**KING SALMAN BIN
ABDULAZIZ AL SAUD**
MAY GOD PROTECT HIM



HIS ROYAL HIGHNESS PRINCE



WE INTEND TO PROVIDE BETTER OPPORTUNITIES FOR PARTNERSHIPS
WITH THE PRIVATE SECTOR THROUGH THE THREE PILLARS:

1. OUR POSITION AS THE HEART OF THE ARAB AND ISLAMIC WORLDS.
2. OUR LEADING INVESTMENT CAPABILITIES.
3. OUR STRATEGIC GEOGRAPHICAL POSITION

HIS ROYAL HIGHNESS PRINCE MOHAMMED BIN SALMAN BIN ABDULAZIZ

MAY GOD PROTECT HIM



CHIEF ORGANIZER MESSAGE



I wish to express my sincere appreciation to all those who played an integral role in making world food safety day a truly monumental event in the history of the kingdom. The exceptional gathering, marked by profound learning, extensive professional networking, and sheer enjoyment, stands as a testament to the dedication and collaboration of every stakeholder involved.

This year, we gather under the banner of the theme, 'food standards save lives,' accentuating the pivotal role that food standards play in preserving not only safety but also quality.

My heartfelt congratulations extend to each and every one of you for not only elevating this event to historic proportions within Saudi Arabia but also for leaving an indelible mark on the global stage. Food safety is a collective obligation that we fully recognize, which is why we have strived to engage stakeholders across the entire food chain in constructive dialogues.

With unwavering commitment and optimism, we will continue our efforts to fortify food safety systems, uphold rigorous standards, and promote best practices, both within the industry and across society.

I extend a cordial invitation for you to join us once more in 2024, as we eagerly anticipate your presence in Jeddah, Riyadh, and Dammam in June 2024.

May your days be filled with greatness and your meals be ever safe.

Regards

Yaser Nazir

Chief Organizer

World Food Safety Day

Kingdom of Saudi Arabia

Chief Strategy Officer

Saudi Society for Food & Nutrition (SSFN)

Kingdom of Saudi Arabia

PATRON IN CHIEF MESSAGE

Dear members, colleagues, and partners

As the chairman of the Saudi Society for Food and Nutrition, it is with great honor and responsibility that I address you on the occasion of world food safety day. This day is not just a date on the calendar; it represents a global commitment to ensuring the safety and quality of the food we consume, a mission that is at the heart of our society's values and objectives.

Food safety is a cornerstone of public health and well-being. It is an essential factor in maintaining the vitality of our communities and the prosperity of our nation. The theme of this year's world food safety day resonates profoundly with our ongoing efforts to uphold the highest standards of food safety in the kingdom of Saudi Arabia.

Our society, in collaboration with various stakeholders, including government bodies, Industry professionals, and academic experts, has been tirelessly working to advance food safety practices. We strive not only to meet international standards but also to be a leading example in the region. Our focus extends beyond compliance; it is about fostering a culture of safety and awareness in every kitchen, restaurant, and food manufacturing facility across our nation.

On this significant day, let us renew our pledge to safeguard the health of our people through vigilant food safety practices. Let us educate, innovate, and collaborate to ensure that every meal served in our country is a testament to our dedication to food safety.

I commend all the professionals, volunteers, and citizens who contribute daily to this noble cause. Your efforts are the foundation upon which we build a safer and healthier future.

Together, let us continue to raise the standard of food safety in the kingdom and beyond, ensuring a healthier tomorrow for everyone.

With sincere regards,

Dr. Ali abdullah alshatwi

President

Saudi society for food and nutrition (SSFN)

Professor of Nutrigenomics & Nutrigenetics
Department Food Science and Nutrition
King Saud University
Riyadh kingdom of Saudi Arabia

PATRON IN CHIEF MESSAGE

Dear Esteemed Colleagues, Partners, and Stakeholders,

As the Patron of the World Food Safety Day Conferences 2024, it is my distinct pleasure to extend a warm invitation to you to join us for what promises to be an enlightening and pivotal event, set to take place in the Kingdom of Saudi Arabia. This conference symbolizes not only our collective dedication to enhancing food safety standards globally but also marks a significant milestone in our ongoing efforts to safeguard public health and ensure the integrity of our food systems.

The safety of our food is a cornerstone of public health and economic development. It transcends borders, cultures, and economies, impacting every aspect of our global community. As we convene in the Kingdom, our mission is clear: to foster an environment of knowledge sharing, to catalyze innovation in food safety practices, and to strengthen our collective resolve in making safe, nutritious food accessible to all.

The conference agenda is meticulously crafted to address the multifaceted aspects of food safety, from technological advancements and regulatory frameworks to consumer education and global food security. Through keynote speeches, panel discussions, workshops, and exhibitions, we will explore the latest trends, share best practices, and set forth actionable strategies that will define the future of food safety.

I urge you to mark your calendars and make plans to attend this significant event. Let us unite in the Kingdom of Saudi Arabia to celebrate our achievements, confront our challenges, and commit to a safer, healthier future for all through enhanced food safety.

On behalf of the organizing committee and myself, I look forward to welcoming you to what promises to be a momentous occasion in the pursuit of global food safety.

With sincerest regards,

Salah Abdulaziz Mohammed AL-Shami

President

Saudi Veterinary Medical Society



CHIEF STRATEGY OFFICER MESSAGE

Dear Esteemed Colleagues,

As we continue to champion the cause of food safety within our organization and across the industry, it is with great anticipation that I announce our participation in the upcoming World Food Safety Day Conferences, to be held in the Kingdom of Saudi Arabia. This pivotal event represents not only a significant milestone in our ongoing commitment to ensuring food safety but also a prime opportunity for us to align with global standards and practices.

The conference will convene leading experts, policymakers, industry stakeholders, and food safety professionals from around the globe, providing a unique platform for knowledge exchange, networking, and collaboration. Our involvement underscores the strategic importance we place on food safety as a cornerstone of public health and consumer trust, as well as its critical role in our company's operational excellence and brand reputation.

KEY STRATEGIC GOALS FOR OUR PARTICIPATION:

1. KNOWLEDGE ENHANCEMENT:

To stay abreast of the latest developments, innovations, and challenges in food safety, ensuring our practices are not only compliant but also leading-edge.

2. NETWORKING AND COLLABORATION:

To establish and strengthen relationships with key stakeholders in the food safety arena, exploring opportunities for collaboration that can enhance our food safety initiatives.

3. BRAND VISIBILITY:

To reinforce our position as a leader in food

safety within the region and on the international stage, showcasing our commitment to excellence and consumer well-being.

4. REGULATORY ALIGNMENT:

To gain insights into emerging food safety regulations and standards, ensuring our operations are proactive in adapting to regulatory changes.

5. PROFESSIONAL DEVELOPMENT:

To provide our team with unparalleled access to professional development opportunities, enhancing their skills and knowledge in food safety management.

As Chief Strategy Officer, I firmly believe that our active engagement in the World Food Safety Day Conferences will significantly contribute to our strategic objectives, enhancing our capacity to manage food safety risks and demonstrating our unwavering commitment to safeguarding public health.

I encourage all team members to embrace this opportunity, actively participate in the conference sessions, and leverage the insights gained to drive our food safety agenda forward. Together, we can make a meaningful impact on the global food safety landscape.

Warm regards,

Dr. Walid Aljarbou

General Manger of Environmental Health
Riyadh Region Municipality



GENERAL MANAGER MESSAGE

Dear Food Professional,

As we stand on the threshold of the World Food Safety Day Conference, our collective mission to ensure the safety and integrity of the global food supply has never been more critical. This event marks a significant moment in our journey towards fostering a safer, more sustainable food system for all. It is a testament to our shared commitment to not only address the pressing challenges of today but to anticipate and mitigate the risks of tomorrow.

Our vision for this conference transcends the traditional boundaries of dialogue and collaboration. We aim to ignite a global movement, uniting stakeholders from every corner of the food industry, government bodies, academia, and civil society. Together, we will explore innovative solutions, share groundbreaking research, and set forth policies that protect public health, promote sustainability, and drive economic growth.

The challenges we face are complex and multifaceted, requiring a concerted effort and a multidisciplinary approach. Food safety is not just a matter of compliance; it is a cornerstone of public trust and consumer confidence. Our goal is to elevate food safety as a top global priority, ensuring it receives the attention and investment it deserves.

This conference is a unique opportunity to showcase your expertise, share best practices, and forge new partnerships. We are calling on you to bring your insights, your experiences, and your vision to the table. Together, we can create a comprehensive roadmap for the future of food safety, one that is built on the pillars of transparency, accountability, and innovation.

As we embark on this pivotal journey, your role is instrumental. Your contributions will not only shape the discussions but also drive the action that follows. This is our moment to stand united, to challenge the status quo, and to make a lasting impact on the global food landscape.

Thank you for your unwavering dedication to food safety and for your active participation in this landmark event. Together, we will not only navigate the challenges of today but also unlock the opportunities of tomorrow, ensuring a safer, healthier, and more prosperous world for generations to come.

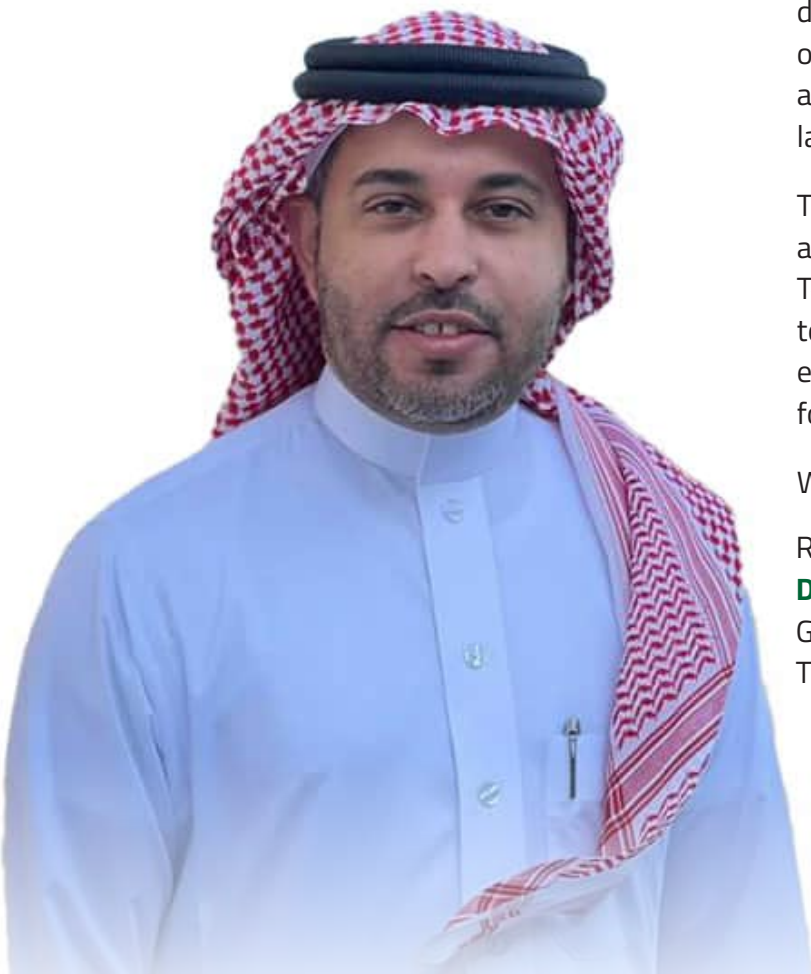
With deep respect and anticipation,

Regards

Dr. Ahmed Al Harbi

General Manager

Think Tank Events and Conference



THEME WFSD 2024

“FOOD SAFETY: PREPARE FOR THE UNEXPECTED”

On World Food Safety Day, we remember that food safety is a collective responsibility – everyone from producers to consumers needs to play their part. This is the only way we can be sure the food on your plate will be safe. However, there are exceptional situations where even if we have all played our part, the unexpected intervenes and food safety is compromised.

Even then, there is always something we can do to avoid illness. Are you ready for the unexpected?

Food safety incidents can range from minor events to major international crises, whether it is a power outage at home, a food poisoning at a local restaurant, a voluntary recall of contaminated products by a manufacturer, an outbreak from imported products, or a natural disaster.

Food safety hazards do not recognize borders, so in an increasingly interconnected global food supply, risks posed by unsafe food can rapidly evolve from a local problem to an international emergency.

SLOGAN

“FOOD SAFETY IS EVERYONE’S BUSINESS”

Food supply chains involve several people: producers, processors, transporters, distributors, retailers, cooks as well as consumers.

At every point in the chain, there are hazards that can cause contamination. Everyone involved at the various stages has a responsibility to keep food safe.

There are **five calls to action** on World Food Safety Day:

1. **ENSURE IT’S SAFE** - Governments must ensure safe and nutritious food for all
2. **GROW IT SAFE** - Agriculture and food producers need to adopt good practices
3. **KEEP IT SAFE** - Business operators must make sure food is safe
4. **KNOW WHAT’S SAFE** - Consumers need to learn about safe and healthy food
5. **TEAM UP FOR FOOD SAFETY** – Let’s work together for safe food and good health

WORLD FOOD SAFETY DAY OBJECTIVES AND TARGETS

The World Food Safety Day (WFSD) is celebrated to draw attention and inspire action to help prevent, detect, and manage foodborne risks. This day emphasizes the importance of food safety to ensure the health and well-being of populations and to foster economic development and agriculture, market access, tourism, and sustainable development. Here are the primary objectives and targets of World Food Safety Day:

OBJECTIVES:

1. RAISE AWARENESS:

Increase awareness among the public, food businesses, and governments about the crucial role of food safety in ensuring health and nutrition, reducing foodborne illnesses, and improving food security.

2. PROMOTE COLLABORATION:

Encourage cooperation and collaboration among food industry, academia, food safety authorities, food industry stakeholders, UN organizations, and international food safety networks to share knowledge, best practices, and resources.

3. EDUCATE AND INFORM:

Educate consumers about safe food handling practices and inform them about the latest developments and challenges in food safety.

4. SUPPORT ECONOMIC DEVELOPMENT:

Highlight the significance of food safety in promoting economic development through the facilitation of trade and market access for food products.

5. FOSTER INNOVATION AND IMPROVEMENT:

Encourage the development and application of new technologies and practices that enhance food safety standards across the food supply chain.

6. STRENGTHEN FOOD SAFETY SYSTEMS:

Advocate for the strengthening of national and global food safety systems and regulatory frameworks to effectively manage foodborne risks.

TARGETS:

1. REDUCTION IN FOODBORNE ILLNESSES

Significantly reduce the incidence of foodborne diseases globally, contributing to the achievement of the United Nations Sustainable Development Goals, particularly Goal 2 (Zero Hunger) and Goal 3 (Good Health and Well-being).

2. GLOBAL FOOD SAFETY CULTURE:

Cultivate a strong culture of food safety worldwide, where governments, industry, and consumers prioritize and work together towards safer food.

3. IMPROVED FOOD SAFETY STANDARDS

Enhance food safety standards and practices across all sectors of the food industry, from production to consumption.

4. ENHANCED INTERNATIONAL COOPERATION:

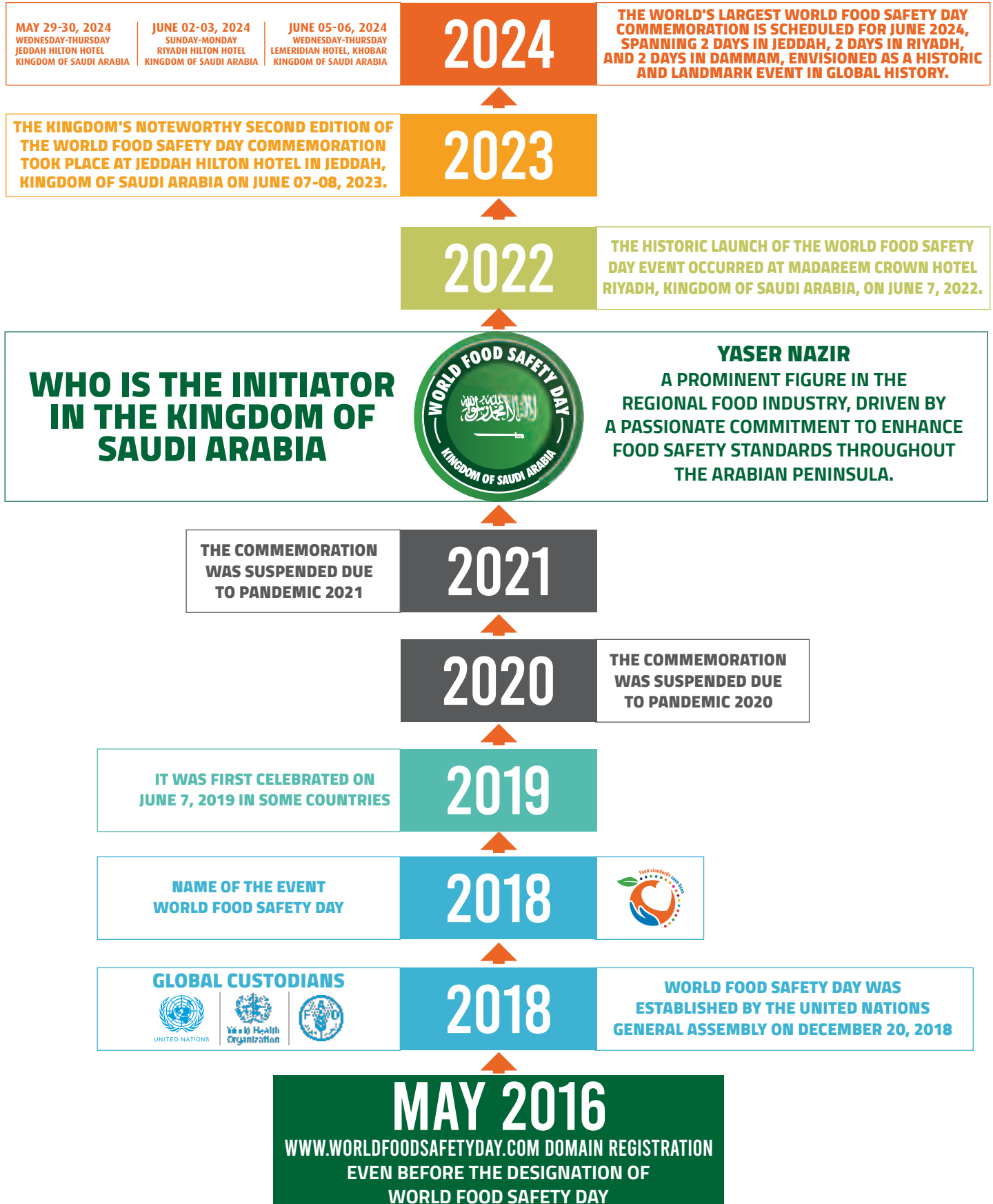
Strengthen international cooperation and partnerships to improve food safety standards globally, facilitating safe trade and protecting consumer health.

5. INCREASED FOOD SAFETY INVESTMENTS:

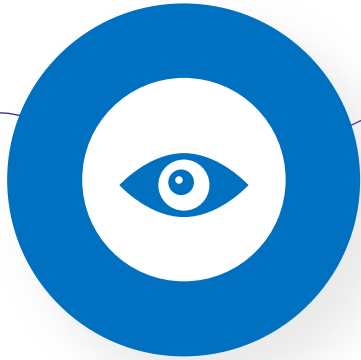
Encourage governments and private sector stakeholders to increase investments in food safety research, infrastructure, and human resource development.

By addressing these objectives and working towards these targets, World Food Safety Day aims to create a safer, healthier, and more prosperous world for everyone.

GLOBAL AND LOCAL HISTORICAL CHRONOLOGY



WFSD CONFERENCE VISION & MISSION



VISION

**TO CREATE A WELL-
CONNECTED,
DYNAMIC, EVER
LEARNING & LEADING**

FOOD PROFESSIONAL PLATFORM

TO LEAD THE ARAB FOOD
INDUSTRY TOWARDS SAFE AND
SUSTAINABLE FOOD SYSTEMS FOR
THE GREATER INTEREST OF
HUMANITY.



MISSION

**STRENGTHENING AND
SUPPORTING THE
KNOWLEDGE BASED
INDUSTRIAL
TRANSFORMATION**

FROM FARM TO FORK &

TO CREATE STRATEGIC ALLIANCES
LOCALLY, REGIONALLY &
INTERNATIONALLY THAT ENHANCE
SOCIO-ECONOMIC OPPORTUNITIES
FOR EVERY STAKEHOLDER IN THE
FOOD SECTOR.

WFSD SAUDI ARABIA GLOBAL RECOGNITION

OUR 2023 EVENTS RECOGNIZED AND APPRECIATED BY THE WHO AND FAO OF UNITED NATIONS



World Health
Organization



SUSTAINABLE
DEVELOPMENT
GOALS



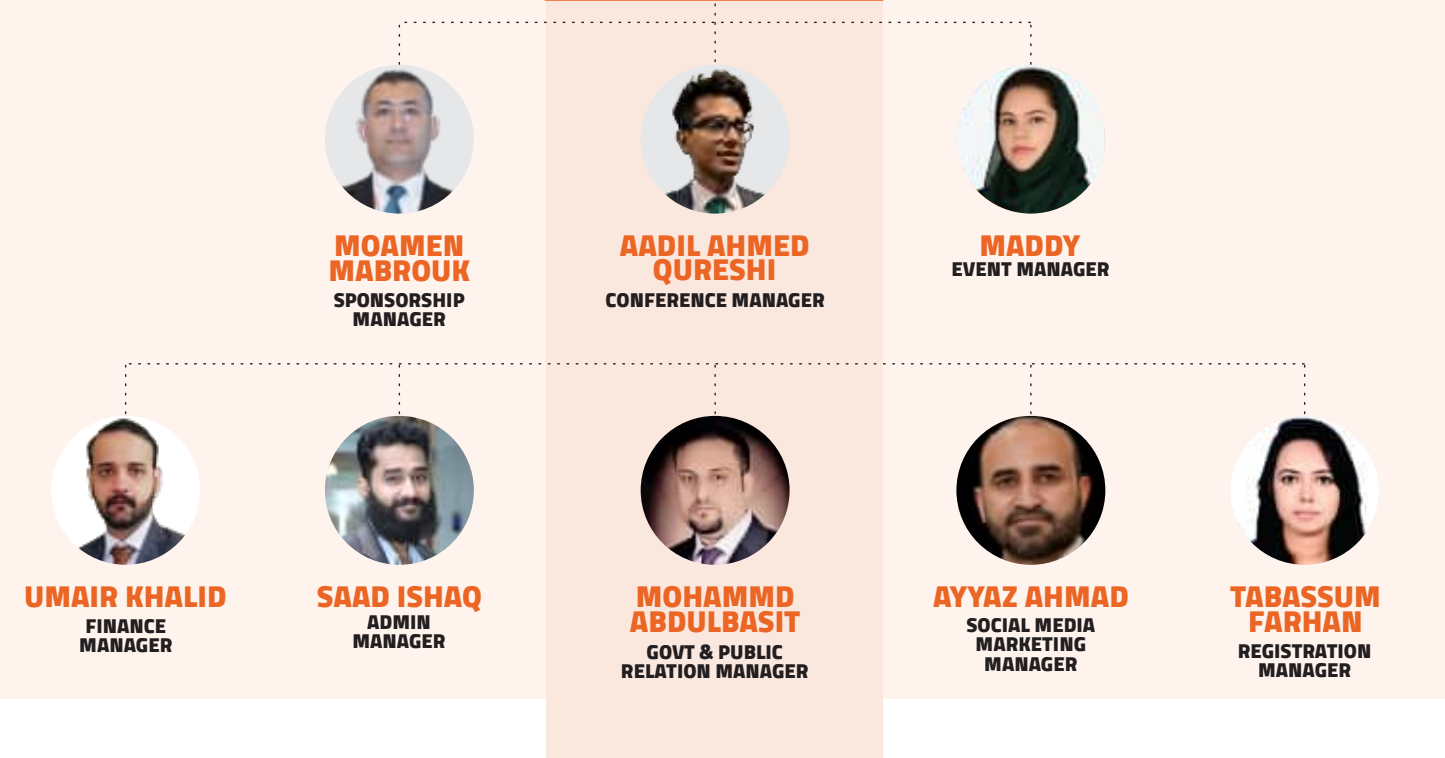
ORGANIZATIONAL STRUCTURE

WFSD LEADERSHIP TEAM



WFSD MANAGEMENT TEAM

CORE COMMITTEE



WFSD GOVERNANCE TEAM



CORE COMMITTEE

CORE COMMITTEE



KHALED AL RASHIDI

General Manager, HERFY Food Company Ltd.

CORE COMMITTEE



ZEYAD T. ALSAADI

ASQ CFSQA, ASQ CQA Manager,
Audits & Compliance at ARASCO

CORE COMMITTEE



MUSTAFFA BIN KAMALUDIN

Plant Manager, MARS KAEC Saudi Arabia

CORE COMMITTEE



RASHEED AHMED

Chairman, SIFR FOOD SAFETY
CONSULTANTS. Toronto, Canada

CORE COMMITTEE



AMATBOULI HALWANI

QHS Manager with a demonstrated knowledge
of working in renowned food companies

CORE COMMITTEE



BASIL ALHILALI

Director, Excellence and
Development Department at
Fakhri Poultry Farms Company

CORE COMMITTEE



DR. IBRAHIM ALSINI

Vice President, the Food Supply
Chain & Catering Committee at
the Council of Saudi Chambers

CORE COMMITTEE



**DR. MUHAMMAD SAEED
MUHAMMAD AL-KALTHAM**

Chairmen, Department of Food
and Nutrition, King Saud University,
Riyadh, Kingdom of Saudi Arabia

CORE COMMITTEE



FADY ELASSAAD

CEO at Arabian
Beverage Co (ABC) in Kuwait

CORE COMMITTEE



FAHAD AL OTAIBI

Health Safety and Environmental Director,
Alsafi Danone, Saudi Arabia

CORE COMMITTEE



GHASSAN ALSULAIMANI

Professional Engineer,
Saudi Council of Engineers

CORE COMMITTEE



GHASSAN ALTOTANGI

QA Director, Hana Company For Food
Industries Al Qassim, Saudi Arabia

CORE COMMITTEE



ABDALLA BAZZARI

Quality & Regulatory Dept.
Food Safety Manager at Pepsico

CORE COMMITTEE



ABDULAZIZ ALHAWAMDEH

Associate Director, QA/HSE Sunbulah
Group Jeddah, Kingdom of Saudi Arabia

CORE COMMITTEE



ABDULAZIZ WAHAS

Director, Property Services Department
Royal Commission for Jubail and
Yanbu Kingdom of Saudi Arabia

CORE COMMITTEE



ALI MASRAIE

Regional Head HSEQ pladis Global

WFSD SCHEDULE

7 JUNE 2024 | WORLD FOOD SAFETY DAY
KINGDOM OF SAUDI ARABIA

LEMERIDIEN HOTEL KHOBAR
JUNE 05-06, 2024
WEDNESDAY-THURSDAY
KHOBAR,
KINGDOM OF SAUDI ARABIA



RIYADH HILTON HOTEL
JUNE 02-03, 2024
SUNDAY-MONDAY
RIYADH,
KINGDOM OF SAUDI ARABIA



JEDDAH HILTON HOTEL
MAY 29-30, 2024
WEDNESDAY-THURSDAY
JEDDAH,
KINGDOM OF SAUDI ARABIA



WORLD FOOD SAFETY DAY CONFERENCE ACTIVITIES

INAUGURAL CEREMONY

A grand opening session with keynote speeches from local, regional and global food safety leaders and public health officials to set the tone for the conference.



KEYNOTE SPEECHES

Renowned experts deliver inspiring and insightful addresses on current trends, challenges, and innovations in the field of food safety, security and food supply chain sustainability



EXPERT PANELS AND DEBATES

Sessions featuring industry experts, policymakers, and academicians discussing current challenges, regulatory updates, and future trends in food safety.



WORKSHOPS AND SEMINARS

Interactive workshops focusing on specific areas such as emerging pathogens, food safety technology, food security, and crisis management in food safety.



EXHIBITIONS

Companies and organizations showcase their products, services, and technologies related to food safety, providing a platform for demonstrations and business development.



AWARD CEREMONIES

Recognition of outstanding contributions to the field of food safety, celebrating achievements in research, innovation, leadership, and dedication to food safety.



BREAKOUT SESSIONS

Smaller, focused discussions on specific topics that allow for in-depth exploration and more personalized interaction among attendees.



NETWORKING EVENTS

Opportunities for professionals to connect, exchange ideas, and build collaborations, in a less formal setting such as receptions, dinners, or coffee breaks.



POSTER PRESENTATIONS

Researchers and practitioners present their latest findings and projects in a visual format, facilitating one-on-one discussions and feedback.



CULTURAL AND SOCIAL ACTIVITIES

Organizing cultural events or tours for international participants to promote cross-cultural understanding and camaraderie among attendees.



ROUNDTABLE DISCUSSIONS

Small, intimate discussions on niche topics, allowing for deep dives into specialized areas of interest.



Q&A SESSIONS

Direct engagement with speakers and experts, where attendees can ask questions and gain clarifications on topics of interest.



WHY TO GO FOR WFSD 2024?

6

WFSD 2024
Number of Days

48

WFSD 2024
Total WFSD Hours

3

WFSD 2024
Planned in Cities

20+

Expected Sponsors

10+

Expected Exhibitors

25+

Key Note Speakers

20+

Speakers Countries

25+

Expected Panelists

10+

Panelists Countries

750+

Expected Delegates
in All 3 Cities

20+

Delegates from
Number of Countries

250+

Number of Professional Associates

25+

Professional Associates Countries

30+

Food Sector Experts

50+

"C" Level of Delegates

250+

"D" Level of Delegates

300+

"M" Level of Delegates

150+

"S" Level of Delegates

50+

Advisory Board
Members

15+

Advisory Board
Membership Countries

30+

Technical Committee
Members

15+

Technical Committee
Membership Countries

500+

Executive Council
Members

25+

Executive Council
Membership Countries

50+

Number of Partners

20+

Number of Affiliates

50+

Number of Supporters

100+

Number of Volunteers

150+

Number and Types
of Awards

30+

Award Committee
Members

25+

Food Industry Service Providers

25+

Food Industry Ingredients
Providers

25+

Food Industry Consultants
& Advisors

CURRENT SPONSORS

(AS OF MARCH 01, 2024)



MARS

MARS, Incorporated is a global leader in confectionery, pet care, and food products with a rich history dating back to 1911. Renowned for its innovation and quality, **MARS** boasts an impressive portfolio of products that includes iconic brands such as **M&M's, Snickers, Twix, Mars, Pedigree, Royal Canin, and Whiskas**. The company's strength lies in its commitment to making a difference for people and the planet through its operations.

MARS operates under the principles of quality, responsibility, mutuality, efficiency, and freedom, which guide its business decisions and culture. With a presence in over 80 countries, **MARS'** dedication to product excellence and sustainability initiatives has positioned it as an industry leader. The company's focus on scientific research and innovation ensures continuous improvement in its product offerings and processes, contributing to its robust market position and consumer trust. **MARS'** commitment to sustainability, including efforts to reduce its environmental impact and improve the lives of the communities in which it operates, further enhances its corporate profile and strength in the global market.

CURRENT SPONSORS

(AS OF MARCH 01, 2024)



Golden Chicken Farms Co. Ltd, established in 1982 in Riyadh, Saudi Arabia, operates within the agricultural and packaged foods products sector. This private company, also known as **Golden Chicken Farms**, was founded by the Al-Rashed Group with a mission to provide high-quality chicken products to the Saudi and Gulf markets. They have achieved a reputation for quality through a fully integrated production chain. This ranges from breeders to a fully automated slaughtering house, ensuring control and maintenance of the product's quality and taste throughout the process.

Golden Chicken Farms stands out in the industry for its commitment to a seamless and controlled production process, which guarantees the highest standards of food safety and taste in their chicken products.



TANMIAH Food Company, established in 1962 and based in Saudi Arabia, has grown to become a prominent player in the fresh poultry industry in the Middle East. Employing nearly 3,300 people, **TANMIAH** has developed a market-leading, best-in-class, highly efficient, and fully integrated business model that operates across the GCC and beyond. The company's commitment to excellence starts at their farms and extends through processing and distribution, aiming to deliver consumer satisfaction through high-quality products.

TANMIAH'S sector-leading experience and fully integrated business model support its continued investment in expanding farming, processing, and other capacities to drive revenue growth. With a diversified portfolio that includes fresh poultry, processed meat, animal feed, health products, and fast-food franchise operations, **TANMIAH** is dedicated to maintaining the highest standards of quality and sustainability in all its operations.

CURRENT SPONSORS

(AS OF MARCH 01, 2024)



TAMIMI Global Co. Ltd. (TAFGA), founded in 1977, is a fully Saudi Arabian owned company that stands out in the catering and facilities management sectors. It boasts a large workforce of over 17,000 employees from 29 different nationalities and is renowned for its strong capital, logistic support, and a broad array of certifications including ISO 9001:2015, ISO 14001:2018, ISO 22000:2018, ISO 45001:2028 and ISO 41001.

TAFGA is capable of serving over 750,000 meals daily across more than 200 worksites in Saudi Arabia, Qatar, and Kuwait, highlighting its vast operational scope and commitment to quality and customer satisfaction.



Founded in 1979 in Riyadh, Saudi Arabia, **Forsan Foods & Consumer Products Company Ltd** began as a provider of premium meat, rapidly becoming a market leader. The company expanded its offerings in 1981 to include distribution of premium meats, and by 1993, it had added premium bakery, pastry ingredients, consumer items, and confectionary items to its portfolio.

Today, **FORSAN** stands as a significant premium food manufacturer, retailer, and distributor with a robust presence across Saudi Arabia and the Middle East, offering a broad range of food-related products and services.

PATTIS

PATTIS is a renowned restaurant in Khobar, Saudi Arabia, celebrated for its exquisite French cuisine and elegant dining experience. Founded with a passion for food and art, **PATTIS** has evolved into a beloved brand in the region, offering a casual fine-dining experience with a focus on European and International cuisines.

After being acquired by Awn in 2011, the restaurant underwent a significant transformation, enhancing its traditional charm with modern sophistication.

PROPOSED SPEAKERS PORTFOLIO



**DR. BIZHAN
POURKOMAILIAN**

GLOBAL RESTAURANT & DISTRIBUTION FOOD SAFETY DIRECTOR
MCDONALD'S



CATHERINE FRANCOIS

GLOBAL DIRECTOR CONSULTING & EMEA FOOD
AND SUSTAINABILITY ADVISORY SOLUTIONS
NSF



TOM HEILANDT

SENIOR LIAISON OFFICER
FAO



MONTER ALHARTHI

CHAIRMAN
ARAB BEVERAGE ASSOCIATION



NASIR HAMEED

CHIEF QUALITY & SUSTAINABILITY OFFICE
NAQUA SAUDI ARABIA



EVREN EFE -KABAGÖZ

REPRESENTATIVE
BRCGS, TURKEY



DR. BERT POPPING

CEO
FOCOS GMBH



MR. GREG PAOLI

CEO
RISK SCIENCES



MARCO SCIALPI

FOOD SAFETY AND SUSTAINABILITY
ADVISORY BOARD MEMBER AND CONSULTANT
REDYSIGN



**DR. NISREEN
ABDULSALAM**

ASSOCIATE PROFESSOR FOOD SAFETY & TECHNOLOGY
KAU JEDDAH



NANCY NOUAIMEH

MANAGING DIRECTOR
XCELLIUM BELGIUM



DR. SADI TAHA

ADJUNCT PROFESSOR
AL BALQA APPLIED UNIVERSITY JORDAN

PROPOSED SPEAKERS PORTFOLIO



**MATT TAYLOR CENVH
FCIEH CERT IOSH**

GLOBAL SENIOR MANAGER FOOD CONSULTING & TECHNICAL SOLUTIONS
NSF



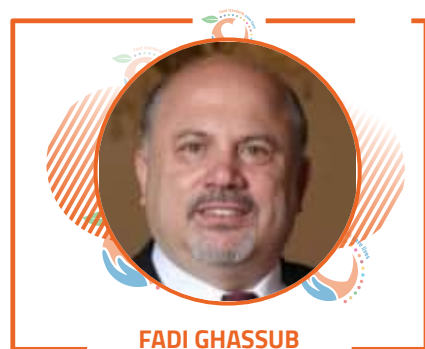
**PROF CAROL
A WALLACE**

PROFESSOR
UNIVERSITY OF CENTRAL LANCASHIRE



FIDELE EL ACHKAR

FOUNDER & CEO
FOODSIGHT



**FADI GHASSUB
ELASSAAD**

CEO - PARTNER

**MISK FOOD SOLUTIONS
UNITED ARAB EMIRATES**



IR. CORNELIS VAN ELST.

MANAGING DIRECTOR

QASSURANCE BV THE NETHERLANDS



HOUAIDA ALAWIEH

SENIOR REGULATORY AFFAIRS ADVISOR

CAMPDEN BRI, UNITED KINGDOM



CORNELIS SONNEVELD

FOOD SAFETY TECHNICAL REGULATORY SPECIALIST
BRITISH STANDARDS INSTITUTE



MAHMOUD EMARA

SENIOR FOOD SAFETY ADVISOR
USAID FUNDED PROJECT



WIEM GUISSOUMA

PH.D. ENGINEER
GFORSS



MOHAMMAD SHAHBAZ

QUALITY ASSURANCE MANAGER

MAWARID FOOD COMPANY SAUDI ARABIA



RICHARD SPRENGER

CHAIRMAN

HIGHFIELD GROUP



FADI NASER AL NATOUR

RISK MANAGEMENT EXPERT

**ABU DHABI AGRICULTURE AND
FOOD SAFETY AUTHORITY**

PROPOSED SPEAKERS PORTFOLIO



RICHARD KOHN

DIRECTOR, GLOBAL LOGISTICS & OPTIMIZATION
SEACUBE CONTAINER LEASING



GLEN NEAL

GENERAL MANAGER RISK MANAGEMENT AND INTELLIGENCE
FSANZ



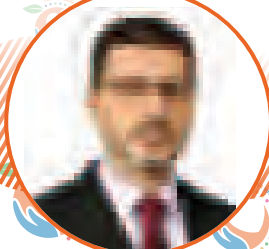
EVREN EFE KABAGÖZ

MANAGEMENT SYSTEMS CONSULTANT
BRCGS TURKEY REPRESENTATIVE



FRANK YIANNAS

FORMER DEPUTY COMMISSIONER, FOOD POLICY & RESPONSE
US FDA



BASEM AZZAM

MANAGING DIRECTOR
TSI QUALITY SERVICES



SHAHID N. KHAN

CEO
SNK ADVISORY



PATRICK HENRY

HEAD OF GLOBAL BUSINESS DEVELOPMENT, PROFICIENCY TESTING
LGC GROUP



ATEF IDRIS

GROUP CEO
AWI HOLDING & MEFOSA GROUP



RANDAL GIROUX

VICE PRESIDENT
CARGILL



SUSANA PAIXÃO

FORMER PRESIDENT
**INTERNATIONAL FEDERATION
OF ENVIRONMENTAL HEALTH**



CLAIR (KOELSCH) SAND

FOOD PACKING CONSULTANT
PACKAGING TECHNOLOGY & RESEARCH
EDINA, MINNESOTA USA



DR. LAYAL KARAM

ASSISTANT PROFESSOR IN FOOD SAFETY
QATAR UNIVERSITY

PROPOSED SPEAKERS PORTFOLIO



JOHN KEOGH
SCIENTIFIC ADVISORY BOARD MEMBER
TITAN PROJECT EU



MARC CWIKOWSKI
FOUNDING PARTNER
WORLD OF AUDITING



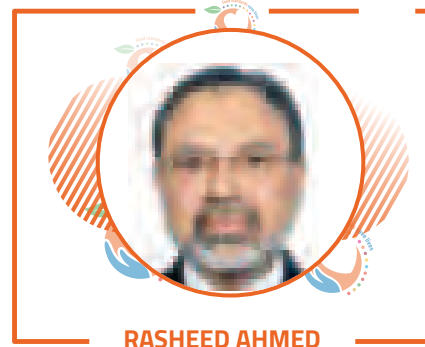
MS. SIMONA SINESI,
FOUNDER & SENIOR EXECUTIVE FELLOW
NEVER-GIVE-UP.IT



DAVID ROSENBERG
CEO AND BOARD MEMBER OF ASPIRE, CO-FOUNDER
AND FORMER CEO OF AEROFARMS
THE EVERY COMPANY



ROB LANGLEY
SR DIRECTOR - INDIA, MIDDLE EAST AND AFRICA
NEOGEN



RASHEED AHMED
CHAIRMAN, SIFR FOOD SAFETY CONSULTANTS
TORONTO, CANADA



**CHEIKH MOHAMED
TOURÉ**
DIRECTOR QUALITY ASSURANCE
IFFCO, DUBAI



JON GÓMEZ
GENERAL MANAGER
MJS HOLDING



SENIOR DIRECTOR SCIENTIFIC AND REGULATORY AFFAIRS GLOBAL EMERGING
MARKETS (MIDDLE EAST, AFRICA, ASIA, SOUTH AMERICA, LATIN AMERICA AND BRAZIL)
MS. MONA GHOBASHI
MARS



ABDUL RASHID
GROUP CEO
PULSEBERRY HEALTH CONSULTANTS



NECAT KIRKIL
QUALITY ASSURANCE & FOOD SAFETY CONSULTANT | TRAINER |
AUDITOR / FSSC TÜRKIYE | THE MIDDLE EAST REGIONAL REPRESENTATIVE
FSSC



JORGE HERNANDEZ
QUALITY ASSURANCE VP
THE WENDY'S COMPANY

PROPOSED SPEAKERS PORTFOLIO



CINDY JIANG
GUANGZHOU BRANCH MANAGER
GLOBAL FOOD SAFETY AMBASSADOR



**FREDERIC LEVY
-PERRAULT**
CEO
ALRAYA



**MRS. VALERIA
KRYNETSKAYA**
HEAD PLANT-BASED VENTURE THRYVE
IFFCO



TAREQ OSAILI
PROFESSOR
JUST



DR. JOANNE TAYLOR
CO-FOUNDER
CULTURE EXCELLENCE & TSI



SCOTT CRERAR
FOOD SAFETY SPECIALIST - SCIENCE AND SYSTEMS
FOOD SAFETY INFORMATION COUNCIL



SAAD AL OTAIBI
HUMAN RESOURCES DIRECTOR
ALASEEL



ALI BADARNEH
DIVISION CHIEF
UNIDO



MR. CESARE VARALLO
FOOD LAWYER | FOUNDER
FOODLAWLATEST.COM



ERIC MOORE
DIRECTOR OF FOOD SAFETY & INDUSTRY OUTREACH
TESTO



PATRICK WALL
PROFESSOR OF PUBLIC HEALTH
UCD.IE



**SAGAR MAHMOOD
KHAN**
GLOBAL HEAD
QA METRO AG GERMANY

PROPOSED SPEAKERS PORTFOLIO



KEVIN WANG,
EDITOR-IN-CHIEF
CHINA FOOD SAFETY MAGAZINE



MR. AXON
TOXICOLOGIST AT FOOD STANDARDS AGENCY
FOOD STANDARDS AGENCY



**DR. AYMAN IBRAHIM
ABDELKADER**
POLICIES AND RISK ASSESSMENT SPECIALIST

**ABU DHABI AGRICULTURE AND
FOOD AUTHORITY**



AMIN KASSOUF
RESEARCHER
AGROPARISTECH



CATARINA BJELKENGREN
DIRECTOR STRATEGY
VALUE CHAIN OPTIMIZATION



CEES HACK
MANAGING DIRECTOR / FOUNDER
**AL DUNYA FOOD CONSULTANCY
& INTERIM MANAGEMENT**



CHARL JOOSTE
CHIEF EXECUTIVE OFFICER
FSQ SOLUTIONS



MARIEM BEN SAID
LEAD, FOOD SAFETY & QUALITY ASSURANCE - OFFICE OF THE COMMUNITY LIFE
VICE PRESIDENT AT KAUST



DR. MUHAMMAD BASIT
EXECUTIVE DIRECTOR
FOOD VISION INC.

PROPOSED AGENDA AND PROCEEDINGS

JEDDAH HILTON HOTEL, JEDDAH

DAY 01 : MAY 29, 2024 (WEDNESDAY) CONFERENCE PLAN

TIME	ACTIVITY	GUESTS, SPEAKER & PANELIST		TOPIC OR TITLE
0800 – 0815	Arrival of Guests, Registration & Issuance of Delegate Pack	NA		NA
0815 – 0830	Serving Morning Coffee, Refreshment and Professional Networking	NA		NA
0830 – 0845	Seating and Setting up the Guests for the Conference	NA		NA
0845 – 0900	Call for the Conference	NA		NA
0900	Start of the Conference	KHALED AL RASHIDI GENERAL MANAGER, HERFY FOOD COMPANY LTD.		NA
0900 – 0910	Opening with the Name of Allah	QARI MUHAMMAD AHMAD		Tilawat-e-Quran
0910 – 0915	Standing and Enthusiastic Applause	DR. AHMAD ALHARBI		Saudi National Anthem
0915 – 0920	Call the Chief Guest, Guests of Honor and Session Chairs	CHIEF GUEST MONTHER ALHARTHI CHAIRMAN ARAB BEVERAGE ASSOCIATION	SESSION CHAIR WALID ALJARBOU GENERAL MANGER OF ENVIRONMENTAL HEALTH, RIYADH MUNICIPALITY	GUEST OF HONOR DR. ALI ABDULLAH ALSHATWI CHAIRMAN SAUDI SOCIETY OF FOOD & NUTRITION
0920 – 0930	WFSD Movie	DR. AHMAD ALHARBI		NA
0930 – 0940	Opening Speech	MONTHER ALHARTHI CHAIRMAN ARAB BEVERAGE ASSOCIATION		AIM AND OBJECTIVES OF WFSD Roles of Food Professional in Current Day Scenarios
0940 – 1000	Conference Proceeding & QA Session	CATHERINE FRANCOIS GLOBAL DIRECTOR CONSULTING & EMEA FOOD AND SUSTAINABILITY ADVISORY SOLUTIONS NSF		Novelty & Futuristic Food Safety
1020 – 1040	Conference Proceeding & QA Session	TOM HEILANDT SENIOR LIASON OFFICERFOOD & AGRICULTURE ORGANIZATION		Emerging Risk to Food Safety
1040 – 1100	Tea Break & Professional Networking Session	NA		NA
1100 – 1110	Call the Guests of Honor and Session Chairs	SESSION CHAIR SUSANA PAIXÃO FORMER PRESIDENT INTERNATIONAL FEDERATION OF ENVIRONMENTAL HEALTH	GUEST OF HONOR CLAIR (KOELSCH) SAND FOOD PACKING CONSULTANT PACKAGING TECHNOLOGY & RESEARCH EDINA, MINNESOTA USA	DR. LAYAL KARAM ASSISTANT PROFESSOR IN FOOD SAFETY QATAR UNIVERSITY
1110 – 1130	Conference Proceeding & QA Session	AMIN KASSOUF RESEARCHER AGROPARISTECH		Food Additives and Chemical Food Safety
1130 – 1150	Conference Proceeding & QA Session	MARC CWIKOWSKI FOUNDING PARTNER WORLD OF AUDITING		Innovation in Food Safety Inspection and Testing
1150 – 1220	Conference Proceeding & QA Session	DR. PATRICK WALL PROFESSOR OF PUBLIC HEALTH UNIVERSITY COLLEGE DUBLIN, IRELAND		Food Safety Risk Communication and Public Engagement
1220 – 1230	OPEN HOUSE DISCUSSION & QNA SESSION			
1230 – 1330	Lunch, Pray Break & Professional Networking	NA		NA
1330 – 1340	Call the Guests of Honor and Session Chairs	SESSION CHAIR DAVID ROSENBERG CEO AND BOARD MEMBER OF ASPIRE, CO-FOUNDERAND FORMER CEO OF AERO FARMS THE EVERY COMPANY	GUEST OF HONOR ROB LANGLEY SR DIRECTOR - INDIA, MIDDLE EAST AND AFRICANEODEN	RASHEED AHMED CHAIRMAN, SIFR FOOD SAFETY CONSULTANT STORONTO, CANADA
1340 – 1400	Conference Proceeding & QA Session	MS. MONA GHOBASHI SENIOR DIRECTOR SCIENTIFIC AND REGULATORY AFFAIRS GLOBAL EMERGING MARKETS (MIDDLE EAST, AFRICA, ASIA, AUSTRALIA, LATIN AMERICA AND BRAZIL)MARS		Food Packaging Material Safety
1400 – 1420	Conference Proceeding & QA Session	NECAT KIRKIL QUALITY ASSURANCE & FOOD SAFETY CONSULTANT TRAINER AUDITOR FSSC TURKIYE THE MIDDLE EAST REGIONAL REPRESENTATIVEFSSC		Food Safety System and Standards Current State of Affairs and Harmonization Updates
1420 – 1440	Conference Proceeding & QA Session	DR. BIZHAN POURKOMAILIAN GLOBAL RESTAURANT & DISTRIBUTION FOOD SAFETY DIRECTORMCDONALD'S		AI and IoT in Food Safety Current State and Future State Mapping
1440 – 1500	Conference Proceeding & QA Session	SCOTT CRERAR FOOD SAFETY SPECIALIST – SCIENCE AND SYSTEMS FOOD SAFETY INFORMATION COUNCIL		Traceability for Food Safety Assurance
1500 – 1515	OPEN HOUSE DISCUSSION & QNA SESSION			
1515 – 1530	Tea Break & Professional Networking Session	NA		NA
1530 – 1550	Conference Proceeding & QA Session	MRS. VALERIA KRYNETSKAYA HEAD PLANT-BASED VENTURE THRIVE IFFCO		Food Safety for Alternate Food, Plant Based (Alternate) Protein
1550 – 1700	Plenary Session No. 01	MODERATOR TAREQ OSAILI PROFESSOR, JUST PANEL EXPERT DR. JOANNE TAYLOR CO-FOUNDER CULTURE EXCELLENCE & TSI PANEL EXPERT MR. CESARE VARALLO FOOD LAWYER FOUNDER FOODLAWLATEST.COM PANEL EXPERT SCOTT CRERAR FOOD SAFETY SPECIALIST SCIENCE AND SYSTEMS FOOD SAFETY INFORMATION COUNCIL PANEL EXPERT ALI BADARNEH DIVISION CHIEFUNDIO		Food Authenticity & Provenance Global Level Data Sweeping for Food Quality & Safety Assurance
1700 – 1715	Concluding Remarks and Session Closing	DR. AHMAD ALHARBI		NA
1715 – 1730	Tour to Shields, Awards and Gift Hampers Area	VOLUNTEERS		NA
1730	End of WFSD Day 1	NA		NA

PROPOSED AGENDA AND PROCEEDINGS

JEDDAH HILTON HOTEL, JEDDAH

DAY 02 : MAY 30, 2024 (THURSDAY) CONFERENCE PLAN

TIME	ACTIVITY	GUESTS, SPEAKER & PANELIST		TOPIC OR TITLE
0800 – 0815	Arrival of Guests, Registration & Issuance of Delegate Pack for New Guests	NA		NA
0815 – 0830	Serving Morning Coffee, Refreshment and Professional Networking	NA		NA
0830 – 0845	Seating and Setting up the Guests for the Conference	NA		NA
0845 – 0900	Call for the Conference	NA		NA
0900	Start of the Conference	DR. AHMAD ALHARBI		NA
0900 – 0910	Call the Chief Guest, Guests of Honor and Session Chairs	CHIEF GUEST KHALED AL RASHIDI GENERAL MANAGER, HERFY FOOD COMPANY LTD. GUEST OF HONOR MUSTAFAA BIN KAMALUDIN PLANT MANAGER, MARS KAC Saudi Arabia	SESSION CHAIR MOAMEN MABROUK PROVEN EXPERIENCE OF WORKING SUCCESSFULLY WITH MAJOR PARTNER AGENCIES RANIA MOUALLA FOUNDER & CHAIRMAN, ZADK, THE SAUDI CULINARY ACADEMY, KSA.	NA
0910 – 0920	Conference Proceeding & QA Session	CHIEF GUEST RASHEED AHMED CHAIRMAN, SIFR FOOD SAFETYCONSULTANTS, TORONTO, CANADA	End of Food Chain & Customer Facing Food Safety	
0920 – 0950	Conference Proceeding & QA Session	DR. MUHAMMAD BASIT EXECUTIVE DIRECTOR FOOD VISION INC.	Modern Day Integrated Pest Management Innovative Tools and Technologies for Food Safety Assurance	
0950 – 1020	Conference Proceeding & QA Session	CATARINA BJELKENGREN DIRECTOR STRATEGY VALUE CHAIN OPTIMIZATION	End of Food Chain & Customer Facing Food Safety	
1020 – 1040	Conference Proceeding & QA Session	CINDY JIANG GUANGZHOU BRANCH MANAGER GLOBAL FOOD SAFETY AMBASSADOR	Charting the Course for Future Food Safety Excellence	
1040 – 1100	Tea Break & Professional Networking Session	NA		NA
1100 – 1110	Call the Guests of Honor and Session Chairs	GUEST OF HONOR KEVIN WANG EDITOR-IN-CHIEF CHINA FOOD SAFETY MAGAZINE	MR. AXON TOXICOLOGIST AT FOOD STANDARDS AGENCYFOOD STANDARDS AGENCY	
1110 – 1130	Conference Proceeding & QA Session	ABDUL RASHID GROUP CEO PULSEBERRY HEALTH CONSULTANTS	Food Safety & Navigating the Tech Frontier: Regulatory Insights from the Arabian Region	
1130 – 1150	Conference Proceeding & QA Session	JOHN KEOGH SCIENTIFIC ADVISORY BOARD MEMBER TITAN PROJECT EU	Active Managerial Control for Leaders	
1150 – 1210	Conference Proceeding & QA Session	DAVID ROSENBERG CEO AND BOARD MEMBER OF ASPIRE, CO-FOUNDER AND FORMER CEO OF AEROFARMS THE EVERY COMPANY	Foodborne Pathogens as Contaminants: Redefining the Approach to Food Safety?	
1210 – 1230	Conference Proceeding & QA Session	JORGE HERNANDEZ QUALITY ASSURANCE VP THE WENDY'S COMPANY	Merely Being Correct Isn't Sufficient: Steering Food Safety Initiatives in Corporate and International Contexts	
1230 – 1315	Lunch, Pray Break & Professional Networking	NA		NA
1315 – 1320	Call the Guests of Honor and Session Chairs	SESSION CHAIR CORNELIS SONNEVELD FOOD SAFETY TECHNICAL REGULATORY SPECIALIST BRITISH STANDARDS INSTITUTE	GUEST OF HONOR MAHMOUD EMARA SENIOR FOOD SAFETY ADVISOR USAID FUNDED PROJECT	WIEM GUISSOUMA PH.D. ENGINEER GFORSS
TECHNICAL SESSIONS				
FOOD SAFETY AS A FOUNDATION OF FOOD SUPPLY CHAIN SUSTAINABILITY REGIONAL SCOPE AND GLOBAL SUPPORT FRAMEWORK				
MODERATOR				
RICHARD SPRENGER FADI NASER AL NATOUR				
CHAIRMAN, HIGHFIELD GROUP RISK MANAGEMENT EXPERTABU DHABI AGRICULTURE ANDFOOD SAFETY AUTHORITY				
1320 – 1340	Technical Session No. 01	DR. LAYAL KARAM ASSISTANT PROFESSOR IN FOOD SAFETYQATAR UNIVERSITY	Mastering Food Allergen ControlDistinguishing Facts, Fallacies, and Innovations in Contemporary Food Safety Practices	
1340 – 1400	Technical Session No. 02	WALID ALJARBOU GENERAL MANGER, ENVIRONMENTAL HEALTH RIYADH, KINGDOM OF SAUDI ARABIA	Enhancing Public Consciousness on Food Safety Fortifying Strategies and Fostering Collaborative Methodologies	
1400 – 1430	OPEN HOUSE DISCUSSION & QNA SESSION			
1515 – 1530	Tea Break & Professional Networking Session	NA		NA
1530 – 1630	Plenary Session No. 02	MODERATOR RICHARD KOHN DIRECTOR, GLOBAL LOGISTICS & OPTIMIZATION SEACUBE CONTAINER LEASING PANEL EXPERT FRANK YIANNAS FORMER DEPUTY COMMISSIONER FOOD POLICY & RESPONSE US FDA	PANEL EXPERT GLEN NEAL GENERAL MANAGER RISK MANAGEMENT AND INTELLIGENCE SANZ PANEL EXPERT BASEM AZZAM MANAGING DIRECTOR TSI QUALITY SERVICES	Transitioning from Paper to Plastic, Tin to Glass Navigating Food Safety Challenges in Packaging and Addressing Public Concerns
1630 – 1645	Shields and Award Distribution to Guests, Speakers and Presenters	ABDALLA BAZZARI ABDULAZIZ ALHAWAMDEH ABDULAZIZ WAHAS ALI MASRAIE		The contribution of Ionizing Radiation in Food Safety
1645 – 1700	Grand Group Picture	NA		NA
1700 – 1715	Distribution of Gift Hampers and Takeaways	NA		NA
1700 – 1715	End of WFSD Day 1	NA		NA

PROPOSED AGENDA AND PROCEEDINGS

RIYADH HILTON HOTEL, RIYADH

DAY 01 : JUNE 02, 2024 (SUNDAY) CONFERENCE PLAN

TIME	ACTIVITY	GUESTS, SPEAKER & PANELIST		TOPIC OR TITLE
0800 – 0815	Arrival of Guests, Registration & Issuance of Delegate Pack	NA		NA
0815 – 0830	Serving Morning Coffee, Refreshment and Professional Networking	NA		NA
0830 – 0845	Seating and Setting up the Guests for the Conference	NA		NA
0845 – 0900	Call for the Conference	NA		NA
0900	Start of the Conference	DR. BASIL ALHILALI Manager of Agriculture and Livestock Department National Center for Environment Compliance		NA
0900 – 0910	Opening with the Name of Allah	MUFTI ZEESHAN ABDUL AZIZ President International Halal Center		Tilawat-e-Quran
0910 – 0915	Standing and Enthusiastic Applause	DR. BASIL ALHILALI		Saudi National Anthem
0915 – 0920	Call the Chief Guest, Guests of Honor and Session Chairs	CHIEF GUEST MONTHER ALHARTHI CHAIRMAN ARAB BEVERAGE ASSOCIATION	SESSION CHAIR WALID ALJARBOU GENERAL MANAGER OF ENVIRONMENTAL HEALTH, RIYADH MUNICIPALITY	GUEST OF HONOR DR. ALI ABDULLAH ALSHATWI CHAIRMAN SAUDI SOCIETY OF FOOD & NUTRITION
0920 – 0930	WFSD Movie	DR. BASIL ALHILALI		NA
0930 – 0940	Opening Speech	MONTHER ALHARTHI CHAIRMAN ARAB BEVERAGE ASSOCIATION		AIM AND OBJECTIVES OF WFSD Roles of Food Professional in Current Day Scenarios
0940 – 1000	Conference Proceeding & QA Session	EVREN EFE-KABAGÖZ BRCGS Representative Istanbul Turkey		FOOD SAFETY IN A CHANGING WORLD BRCGS Food Safety V9 Standard
1020 – 1040	Conference Proceeding & QA Session	DR. NISREEN ABDULSALAM Associate Professor Food Safety & Technology KAU Jeddah		Advancement in Food Safety Role of Technology in Safeguarding Food
1040 – 1100	Tea Break & Professional Networking Session	NA		NA
1100 – 1110	Call the Guests of Honor and Session Chairs	SESSION CHAIR ROB LANGLEY Senior Director NEOGEN	GUEST OF HONOR DR. MOHAMMAD ALKALTHAM Chairman Department of Food & Nutrition KSU	MARIEM BEN SAID Food Safety & Quality Lead KAUST
1110 – 1130	Conference Proceeding & QA Session	NANCY NOUJMEH Managing Director, Xcelilium Belgium		Food Safety System & Standards DESIGN FOR EXCELLENCE
1130 – 1150	Conference Proceeding & QA Session	DR. SADI TAHA Adjunct Professor, Al Balqa Applied University Jordan		ACTUAL FOOD SAFETY BEHAVIORS IN FOOD PREMISES Why We Need to Prioritize it and Why It Matters and How to Achieve It?
1150 – 1220	Conference Proceeding & QA Session	NASIR HAMEED Chief Quality & Sustainability Offi, National Aquaculture Group (NAAG) Saudi Arabia		PRODUCT DEVELOPMENT & COMMERCIALIZATION Aspect with respect to Food Safety Standards
1220 – 1230	OPEN HOUSE DISCUSSION & QNA SESSION			
1230 – 1330	Lunch, Pray Break & Professional Networking	NA		NA
1330 – 1340	Call the Guests of Honor and Session Chairs	SESSION CHAIR DR. NISREEN ABDULSALAM Associate Professor Food Safety & Technology, KAU Jeddah	GUEST OF HONOR DOUGGIE GEORGE Community Services, Saudi Aramco	MUSTAFA KAMMALUDDIN Plant Manager, MARS KAEK
1340 – 1400	Conference Proceeding & QA Session	IR. CORNELIS VAN ELST. QAssurance BV, The Netherlands		How to Build Food System Resilience within a Learning Organization
1400 – 1420	Conference Proceeding & QA Session	HOUAIDA ALAWIEH Senior Regulatory Affairs Advisor, Campden BRI, United Kingdom		PROTECTING PUBLIC HEALTH THROUGH FOOD SAFETY Saudi Arabia's Regulatory Framework and Campden BRIs Professional Support
1420 – 1440	Conference Proceeding & QA Session	SAGAR MAHMOOD KHAN Global Head of Quality Assurance, METRO AG Germany		Digitalization and Process Optimization for improved Quality Assurance Systems
1440 – 1500	Conference Proceeding & QA Session	RICHARD SPRENGER Chairman, Highfield Group		Improving Food Safety for Organizational Excellence
1500 – 1515	OPEN HOUSE DISCUSSION & QNA SESSION			
1515 – 1530	Tea Break & Professional Networking Session	NA		NA
1530 – 1550	Conference Proceeding & QA Session	NADA ALASIRI Sr. Microbiologist Bacteriophage Researcher DEJ IAFP COUNCIL		EMERGING THREATS AND CHALLENGES IN FOOD SAFETY Addressing New Microbial Pathogens and Antimicrobial Resistance"
1550 – 1700	Plenary Session No. 01	MODERATOR IHSAN ULLAH QAMAR Managing Director, IHSAR Limited Auckland, New Zealand PANEL EXPERT CHARL JOOSTE CEO, FSQ Solutions PANEL EXPERT YASSER SHAZLY Regulatory Manager, MARS MEA PANEL EXPERT SUNIL DUTT TRIPATHI Director Quality, Forsan Food Factories PANEL EXPERT ABDULAZIZ ALHAWAMDEH Associate Director Quality Assurance & HSE, Sunbulah Group		Food Safety Standards & Regulatory Framework Across the MENA Region CHALLENGES AND OPPORTUNITIES
1700 – 1715	Concluding Remarks and Session Closing	DR. BASIL ALHILALI		NA
1715 – 1730	Tour to Shields, Awards and Gift Hampers Area	VOLUNTEERS		NA
1730	End of WFSD Day 1	NA		NA

PROPOSED AGENDA AND PROCEEDINGS

RIYADH HILTON HOTEL, RIYADH

DAY 02 : JUNE 03, 2024 (MONDAY) CONFERENCE PLAN

TIME	ACTIVITY	GUESTS, SPEAKER & PANELIST		TOPIC OR TITLE
0800 – 0815	Arrival of Guests, Registration & Issuance of Delegate Pack for New Guests	NA		NA
0815 – 0830	Serving Morning Coffee, Refreshment and Professional Networking	NA		NA
0830 – 0845	Seating and Setting up the Guests for the Conference	NA		NA
0845 – 0900	Call for the Conference	NA		NA
0900	Start of the Conference	DR. BASIL ALHILALI Manager of Agriculture and Livestock Department National Center for Environment Compliance		NA
0900 – 0910	Call the Chief Guest, Guests of Honor and Session Chairs	CHIEF GUEST CHEF THOMAS A. GUGLER President World Association of Chef Societies (KSA) GUEST OF HONOR DR. EMAD ISAM YASEEN Chief Research and Development Officer Al Rabie Saudi Food Company	SESSION CHAIR GHASSAN ALTOTANGI Quality Assurance Director, Hana Food Industries Co. PROFESSOR DR. YOUSSEF ATTIA Department of Agriculture Faculty of Environmental Sciences, King Abdulaziz University	NA
0910 – 0920	Conference Proceeding & QA Session	CHIEF GUEST CHEF THOMAS A. GUGLER President World Association of Chef Societies (KSA)		World Food Safety Day Common Man and Customer Perspective What we Have to Do as a Food Safety Leadership
0920 – 0950	Conference Proceeding & QA Session	CHEIKH TOURÉ Senior Advisor to CEO ARASCO Food		THE HOUSE OF FOOD SAFETY Building Food Safety Excellence through Quality Function Deployment
0950 – 1020	Conference Proceeding & QA Session	MARIEM BEN SAID Food Safety & Quality Lead KAUST		Food Standards Save Lives The theme of 2023 WFSD
1020 – 1040	Conference Proceeding & QA Session	MUHAMMAD SHAHBAZ Manager Quality Assurance, Mawarid Food Company (Lorenzo)		Acceleration of Artificial Intelligence (AI) and Machine Learning (ML) in Food Sector
1040 – 1100	Tea Break & Professional Networking Session	NA		NA
1100 – 1110	Call the Guests of Honor and Session Chairs	GUEST OF HONOR DR. MOHAMMAD ALKALTHAM Chairman Department of Food & Nutrition KSU		HESHAM ABBAS AHMED MEDANY Head of Business Development BA Gulf, Intertek International
1110 – 1130	Conference Proceeding & QA Session	FADI NASER AL NATOUR Risk Management Expert Abu Dhabi agriculture and food safety Authority		Risk Management Standards Save Life
1130 – 1150	Conference Proceeding & QA Session	SHAIENDRA SINGH VICE PRESIDENT, THAI PEROXIDE CO LTD		Salmonella, Campylobacter & Listeria Control Strategies in Poultry Farms & Processing through Green Oxidative Chemistries
1150 – 1210	Conference Proceeding & QA Session	HOUDA ALAWIEH Senior Regulatory Affairs Advisor, Campden BRI UK		NAVIGATING THE REGULATORY LANDSCAPE Ensuring Food Safety and Promoting Healthy Eating Habits in the Kingdom of Saudi Arabia
1210 – 1230	Conference Proceeding & QA Session	KAMRAN NADEEM Director Business Promotion, E-Beam Consultant		The contribution of Ionizing Radiation in Food Safety
1230 – 1315	Lunch, Pray Break & Professional Networking	NA		NA
1315 – 1320	Call the Guests of Honor and Session Chairs	SESSION CHAIR DR. IBRAHIM ALSINI Executive Partner INAAR Tourism & Hospitality Consultancy BANDER BOKHARI Corporate Governance Director Panda Retail Company		GUEST OF HONOR FAISAL MOTHAN President Representative Saudi Veterinary Medical Society ABDULAZIZ HASSAN WAHAS Director Property Services Department Royal Commission of Jubail and Yanbu IR. CORNELIS VAN ELST. Insurance BV The Netherlands
TECHNICAL SESSIONS ENVIRONMENTAL MONITORING FOR FOOD SAFETY ASSURANCE LEARNING FROM THE PAST AND THE FUTURE STATE CONVERGENCE MODERATOR : DR. IBRAHIM ALSINI & FADI ALNATOUR				
1320 – 1340	Technical Session No. 01	EVREN EFE-KABAGÖZ BRCGS Representative, Istanbul Turkey		BRCGS requirements on environmental monitoring in food production sites
1340 – 1400	Technical Session No. 02	ROB LANGLEY Senior Director, NEOGEN		Environmental Monitoring Challenge and Innovate your Program
1400 – 1430	OPEN HOUSE DISCUSSION & QNA SESSION			
1515 – 1530	Tea Break & Professional Networking Session	NA		NA
1530 – 1630	Plenary Session No. 02	MODERATOR NASIR HAMEED Chief Quality & Sustainability Officer National Aquaculture Group (NAQA) Saudi Arabia PANEL EXPERT MUSTAFA KAMALUDDIN Plant Manager MARKS KACB		PANEL EXPERT MAHER BOKHARI Director Quality & Food Safety Al Safi Danone PANEL EXPERT NANCY NOUJMEH Managing Director Xceltium, Belgium PANEL EXPERT CHEIKH TOURÉ Senior Advisor to CEO ARASCO Food PANEL EXPERT RICHARD SPRENGER Chairman, Highfield Group
1630 – 1645	Shields and Award Distribution to Guests, Speakers and Presenters	DR. IBRAHIM ALSINI DR. BASIL ALHILALI CHEF THOMAS A. GUGLER		The contribution of Ionizing Radiation in Food Safety
1645 – 1700	Grand Group Picture	NA		NA
1700 – 1715	Distribution of Gift Hampers and Takeaways	NA		NA
1700 – 1715	End of WFSD Day 1	NA		NA

PROPOSED AGENDA AND PROCEEDINGS

LEMERIDIEN HOTEL, KHOBAR

DAY 01 : JUNE 05, 2024 (WEDNESDAY) CONFERENCE PLAN

TIME	ACTIVITY	GUESTS, SPEAKER & PANELIST		TOPIC OR TITLE
0800 – 0815	Arrival of Guests, Registration & Issuance of Delegate Pack	NA		NA
0815 – 0830	Serving Morning Coffee, Refreshment and Professional Networking	NA		NA
0830 – 0845	Seating and Setting up the Guests for the Conference	NA		NA
0845 – 0900	Call for the Conference	NA		NA
0900	Start of the Conference	ABDUL HADI ABU ZAHRA		NA
0900 – 0910	Opening with the Name of Allah	ABDALLAH SALAH		Tilawat-e-Quran
0910 – 0915	Standing and Enthusiastic Applause	ABDALLAH A. ALESSA		Saudi National Anthem
0915 – 0920	Call the Chief Guest, Guests of Honor and Session Chairs	CHIEF GUEST DR. IBRAHIM ALSINI VICE PRESIDENT, THE FOOD SUPPLYCHAIN & CATERING COMMITTEE AT THE COUNCIL OF SAUDI CHAMBERS	SESSION CHAIR DR. MUHAMMAD AL-KALTHAM CHAIRMAN, DEPARTMENT OF FOODAND NUTRITION, KING SAUD UNIVERSITY,RIYADH, KINGDOM OF SAUDI ARABIA	GUEST OF HONOR FADY ELASSAAD CEO AT ARABIANBEVERAGE CO (ABC) IN KUWAIT
0920 – 0930	An Overview 10 Minutes Video	Impact of Climate Change on Food Safety, Food Security and Food Supply Chain Sustainability in the GCC Region		
0930 – 0940	Opening Speech	FRANK YIANNAS FORMER DEPUTY COMMISSIONER, FOOD POLICY & RESPONSE US FDA		Establishing a Robust Food Safety Framework through Strategic Collaboration and Partnerships
0940 – 1000	Conference Proceeding & QA Session	DR. LAYAL KARAM ASSISTANT PROFESSOR IN FOOD SAFETY QATAR UNIVERSITY		Advancing Sustainable Practices in the Food Service Industry: A Strategic Imperative for Global Prosperity
1020 – 1040	Conference Proceeding & QA Session	CATARINA BJELKENGREN DIRECTOR STRATEGY VALUE CHAIN OPTIMIZATION		COMPREHENSIVE ANALYSIS OF FOOD IRRADIATION Navigating Risks, Regulatory Landscapes, and Consumer Safety Perceptions for Enhanced Food Security
1040 – 1100	Tea Break & Professional Networking Session	NA		NA
1100 – 1110	Call the Guests of Honor and Session Chairs	SESSION CHAIR FAHAD AL OTAIBI HEALTH SAFETY AND ENVIRONMENTAL DIRECTOR, ALSAFI DANONE, SAUDI ARABIA	GUEST OF HONOR GHASSAN ALSULAIMANI PROFESSIONAL ENGINEER, SAUDI COUNCIL OF ENGINEERS	GHASSAN ALTOTANGI QA DIRECTOR, HANA COMPANY FOR FOOD INDUSTRIES AL QASSIM, SAUDI ARABIA
1110 – 1130	Conference Proceeding & QA Session	DR. AYMAN IBRAHIM ABDELKADER POLICIES AND RISK ASSESSMENT SPECIALIST ABU DHABI AGRICULTURE AND FOOD AUTHORITY		EXPLORING THE ARABIAN CULINARY HORIZON The Transformation and Worldwide Impact on Saudi Arabia's Gastronomy, with a Focus on Food Safety Challenges and Solutions
1130 – 1150	Conference Proceeding & QA Session	ERIC MOORE DIRECTOR OF FOOD SAFETY & INDUSTRY OUTREACH TESTO		Unraveling the Complex Dynamics of Securing Executive Buy-In for Food Safety and the Pitfalls of Quality Leadership
1150 – 1220	Conference Proceeding & QA Session	DR. JOANNE TAYLOR CO-FOUNDER CULTURE EXCELLENCE & TSI		FUTURISTIC FOOD SAFETY Strengthening Integrity and Tackling Challenges through Third-Party Certification Systems
1220 – 1230	OPEN HOUSE DISCUSSION & QNA SESSION			
1230 – 1330	Lunch, Pray Break & Professional Networking	NA		NA
1330 – 1340	Call the Guests of Honor and Session Chairs	SESSION CHAIR EMAD YASEEN CHIEF TECHNICAL OFFICER, AL RABIE FOOD COMPANY RIYADH, KINGDOM OF SAUDI ARABIA	GUEST OF HONOR SALAH ABDULAZIZ PRESIDENT OF THE SAUDI VETERINARY MEDICAL SOCIETY IWA COUNCILOR FOR MIDDLE EAST AND NORTH AFRICA	TALAL ALHARBI PRODUCTION SECTION HEAD, BERAIN WATER COMPANY
1340 – 1400	Conference Proceeding & QA Session	JORGE HERNANDEZ QUALITY ASSURANCE VP THE WENDY'S COMPANY		EMPOWERING AUDITORS FOR TRANSFORMATION Redefining the Future of Food Safety through Advanced Auditing Infrastructure and Ecosystem Enhancements
1400 – 1420	Conference Proceeding & QA Session	DAVID ROSENBERG CEO AND BOARD MEMBER OF ASPIRE, CO-FOUNDER AND FORMER CEO OF AEROFARMS THE EVERY COMPANY		WHO GLOBAL STRATEGY FOR FOOD SAFETY 2022-2030 Towards Stronger Food Safety Systems and Global Cooperation
1420 – 1440	Conference Proceeding & QA Session	SUSANA PAIXÃO FORMER PRESIDENT INTERNATIONAL FEDERATION OF ENVIRONMENTAL HEALTH		ARCHITECTING FOOD SAFETY The Critical Intersection of Sanitary Design, Layout, and Hygiene Engineering
1440 – 1500	Conference Proceeding & QA Session	ABDUL RASHID GROUP CEO PULSEBERRY HEALTH CONSULTANTS		TRANSFORMING THE CATERING AND FOOD RETAIL LANDSCAPE Unleashing Strategic Innovations and Global Best Practices to Overcome Food Safety Challenges for Sustainable Excellence
1500 – 1515	OPEN HOUSE DISCUSSION & QNA SESSION			
1515 – 1530	Tea Break & Professional Networking Session	NA		NA
1530 – 1550	Conference Proceeding & QA Session	MS. SIMONA SINESI FOUNDER & SENIOR EXECUTIVE FELLOWNEVER-GIVE-UP.IT		FORGING RESILIENCE IN ENVIRONMENTAL HEALTH Harnessing Global Insights to Amplify Local Hygiene Compliance Frameworks
1550 – 1700	Plenary Session No. 01	MODERATOR TANVEER HASHMI HEAD OF QUALITY AND R&D, NATIONAL BISCUIT AND CONFECTIONERY COMPANY JEDDAH - SAUDI ARABIA PANEL EXPERT ROCK ZOGBHI QHSE MANAGER, NESMA CATERING KINGDOM OF SAUDIARABIA PANEL EXPERT TAREK MURAD INNOVATION MANAGER ,NADEC FOODSUNIVERSITY OF BALAMAND, SAUDIARABIA PANEL EXPERT WASFI KHAWAJAH GENERAL MANAGER OPERATION, DEEMAH FOOD INDUSTRIES PANEL EXPERT ROY RAHAL FOOD SAFETY & QUALITY MANAGER, GENERAL MILLS		Food Safety Standards & Regulatory Framework Across the MENA Region CHALLENGES AND OPPORTUNITIES
1700 – 1715	Concluding Remarks and Session Closing	MARC CWIKOWSKI		NA
1715 – 1730	Tour to Shields, Awards and Gift Hampers Area	VOLUNTEERS		NA
1730	End of WFSD Day 1	NA		NA

PROPOSED AGENDA AND PROCEEDINGS

LEMERIDIEN HOTEL, KHOBAR

DAY 02 : JUNE 06, 2024 (THURSDAY) CONFERENCE PLAN

TIME	ACTIVITY	GUESTS, SPEAKER & PANELIST	TOPIC OR TITLE
0800 – 0815	Arrival of Guests, Registration & Issuance of Delegate Pack for New Guests	NA	NA
0815 – 0830	Serving Morning Coffee, Refreshment and Professional Networking	NA	NA
0830 – 0845	Seating and Setting up the Guests for the Conference	NA	NA
0845 – 0900	Call for the Conference	NA	NA
0900	Start of the Conference	DR. BASIL ALHILALI Manager of Agriculture and Livestock Department National Center for Environment Compliance	NA
0900 – 0910	Call the Chief Guest, Guests of Honor and Session Chairs	CHIEF GUEST ADEL EMAM MAHMOUD LECTURER IN FACULTY OF ENGINEERING, CAIRO UNIVERSITY GUEST OF HONOR AHMAD M. SHMOURY FOOD & BEVERAGE DIVISION MANAGER / WATER TREATMENT DIVISION MANAGER, REZAHYGIENE, KSA	SESSION CHAIR CEES HACK MANAGING DIRECTOR / FOUNDER AL DUNYA FOOD CONSULTANCY & INTERIM MANAGEMENT AMIN KASSOUF RESEARCHER AGROPARISTECH
0910 – 0920	Conference Proceeding & QA Session	CHIEF GUEST CINDY JIANG GUANGZHOU BRANCH MANAGER GLOBAL FOOD SAFETY AMBASSADOR	UNVEILING THE BLUEPRINT OF WATER SAFETY Catalyzing a Revolution in Quality Assurance for Human Health and Lifelong Well-Being
0920 – 0950	Conference Proceeding & QA Session	FREDERIC LEVY-PERRAULT CEO ALRAYA	DEMYSTIFYING JUICE AND DRINK SAFETY Uncovering Facts, Dispelling Myths, and Addressing Consumer Concerns for Unmatched Quality Assurance
0950 – 1020	Conference Proceeding & QA Session	MRS. VALERIA KRYNETSKAYA HEAD PLANT-BASED VENTURE THRIVE IFFCO	BEYOND THE BOTTLE & PLASTIC PACKAGING Deciphering the Impact of PET, HDPE, and LDPE on Food Safety and Public Health Through Scientific Insight and Regulatory Vigilance for Enhanced Consumer Safety
1020 – 1040	Conference Proceeding & QA Session	SAAD AL OTAIBI HUMAN RESOURCES DIRECTOR ALASEEL	PAPER AND PULP PARADIGMS Transforming Food Packaging Science for Enhanced Consumer Safety and Sustainability
1040 – 1100	Tea Break & Professional Networking Session	NA	NA
1100 – 1110	Call the Guests of Honor and Session Chairs	GUEST OF HONOR DR. MOHAMMAD ALKALTHAM Chairman Department of Food & Nutrition KSU	HESHAM ABBAS AHMED MEDANY Head of Business Development BA Gulf, Intertek International
1110 – 1130	Conference Proceeding & QA Session	ALI BADARNEH DIVISION CHIEF UNIDO	RADIATING CONFIDENCE The Realities of Microwave Use in Food Safety Debunking Myths and Unveiling Facts for Consumer Trust
1130 – 1150	Conference Proceeding & QA Session	MR. CESARE VARALLO FOOD LAWYER FOUNDER FOODLAWLATEST.COM	UNLOCKING INTERNATIONAL STANDARD Navigating the Path to ISO 17025 Accreditation with Ease and Speed for Food Testing Laboratories
1150 – 1210	Conference Proceeding & QA Session	KEVIN WANG EDITOR-IN-CHIEF CHINA FOOD SAFETY MAGAZINE	STRATEGIZING INTEGRITY Crafting Unyielding Food Safety Standards within Global Supply Chains for Legal and Business Excellence
1210 – 1230	Conference Proceeding & QA Session	MR. AXON TOXICOLOGIST AT FOOD STANDARDS AGENCY FOOD STANDARDS AGENCY	TRANSFORMING PUBLIC HEALTH THROUGH GLOBAL INSIGHT Tackling Major Noncompliance Issues to Reinforce and Innovate Local and Regional Health Infrastructures
1230 – 1315	Lunch, Pray Break & Professional Networking	NA	NA
1315 – 1320	Call the Guests of Honor and Session Chairs	SESSION CHAIR DR. IBRAHIM ALSINI Executive Partner INAAR Tourism & Hospitality Consultancy DAVID ROSENBERG CEO AND BOARD MEMBER OF ASPIRE, CO-FOUNDER AND FORMER CEO OF AERO FARMS THE EVERY COMPANY	GUEST OF HONOR FAISAL MOTHAN President Representative Saudi Veterinary Medical Society ROB LANGLEY SR DIRECTOR - INDIA, MIDDLE EAST AND AFRICANEOGEN RASHEED AHMED CHAIRMAN, SIFR FOOD SAFETY CONSULTANT TORONTO, CANADA
TECHNICAL SESSIONS FOOD SAFETY AS A FOUNDATION OF FOOD SUPPLY CHAIN SUSTAINABILITY REGIONAL SCOPE AND GLOBAL SUPPORT FRAMEWORK MODERATOR : NANCY NOUAIMEH & HOUAIDA ALAWIEH			
1320 – 1340	Technical Session No. 01	DR. AYMAN IBRAHIM ABDELKADER POLICIES AND RISK ASSESSMENT SPECIALIST ABU DHABI AGRICULTURE AND FOOD AUTHORITY	
1340 – 1400	Technical Session No. 02	CATARINA BJELKENGREN DIRECTOR STRATEGY VALUE CHAIN OPTIMIZATION	
1400 – 1430	OPEN HOUSE DISCUSSION & QNA SESSION		
1515 – 1530	Tea Break & Professional Networking Session	NA	NA
1530 – 1630	Plenary Session No. 02	MS. MONA GHOBASHI SENIOR DIRECTOR SCIENTIFIC AND REGULATORY AFFAIRS GLOBAL EMERGING MARKETS (MIDDLE EAST, AFRICA, ASIA, AUSTRALIA, LATIN AMERICA AND BRAZIL)MARS NECAT KIRKIL QUALITY ASSURANCE & FOOD SAFETY CONSULTANT TRAINER (AUDITOR FSSC TURKIYE THE MIDDLE EAST REGIONAL REPRESENTATIVE FSSC	DR. BIZHAN POURKOMAILIAN GLOBAL RESTAURANT & DISTRIBUTION FOOD SAFETY DIRECTOR MCDONALDS SCOTT CRERAR FOOD SAFETY SPECIALIST – SCIENCE AND SYSTEMS FOOD SAFETY INFORMATION COUNCIL Exploring the Frontier of Foreign Food Fashion and Novelty of Eating Habits A Comprehensive Food Safety Review from Global to Local Perspectives by Veteran Food Safety Experts
1630 – 1645	Shields and Award Distribution to Guests, Speakers and Presenters	CATARINA BJELKENGREN DAVID ROSENBERG JORGE HERNANDEZ	The contribution of Ionizing Radiation in Food Safety
1645 – 1700	Grand Group Picture	NA	NA
1700 – 1715	Distribution of Gift Hampers and Takeaways	NA	NA
1700 – 1715	End of WFSD Day 1	NA	NA

WHO SHOULD ATTEND?

Food Safety, Food Security and Food Sustainability is every one responsibility and required joint and collaborative efforts to uphold the public health and quality of life. Though the World Food Safety Day is targeting the people who are involved in the food chain in any role but it is equally important learning event for all those people who are indirectly involved and have interest in food chain.

So, we can say, the event shall be attended by any person, who have stake in food chain or have any link or relation with the food sector from Farm to Fork. A list of targeted audience is mentioned, which is not limited to:

1. Chief Executive Offices of food business
2. Chief Operation Officers of food business
3. Managing Director & General Manager of Food Operations
4. Food Importer & Exporters Management
5. Food Academia & Food Researchers
6. Food and Beverages Directors, Managers & Executives
7. Public Health Officials, Food Inspectors or Health or Environmental Inspectors
8. Regulatory and Standards organization's Officials
9. Doctors, Dieticians & Nutritionists
10. Food Scientists & Technologists
11. Food Facilities Architects and Hygiene Engineers
12. Food Equipment Designers & Food Plant Design Engineers
13. Food Equipment Suppliers
14. Food Industry Services Providers
15. Pest Management Executives and Urban Sanitation Management
16. Plant and Production Operations Managers
17. Quality Control Managers & Executives
18. Quality Assurance Managers & Executives
19. Executive Chef, Exe. Sou Chef and Culinary Experts
20. Restaurant Managers, Assistant Restaurant Manager and Supervisors
21. Brand Managers or Brand Ambassadors or Key Account Managers
22. Retail Managers, Food and Beverages Managers & Executives
23. Catering Operation Managers
24. Chief Engineer, Engineering Managers and Duty Engineers
25. Purchase Managers and Procurement Executive
26. Receiving Officer and Receiving Inspectors
27. Stewarding Manager and Stewarding Executives
28. Housekeeping Manager & Housekeeping Executives
29. Hygiene Managers & Officers
30. Food Safety Team Leader and Team Members
31. Quality System & Food Safety Managers & Executives
32. Food Science, Food Technology, Food Microbiology & Food Biotechnology Students
33. Environmental Health or Public Health Students
34. Public Health Engineering and Sanitation Students
35. Fire Life & Safety Manager and Officer
36. QHSE Managers & QHSE Officer
37. Food Safety Writers and Journalists
38. Food Safety, Quality, Environment, Health & Safety Consultants
39. Food Safety, Quality, Environment, Health & Safety Auditors
40. Food Safety, Quality, Environment, Health & Safety Trainers

WHY TO ATTEND?

The World Food Safety Day conference serves as a pivotal platform to disseminate knowledge, catalyze collaboration among key stakeholders, and set the stage for comprehensive dialogue on the myriad challenges and advancements within the realms of food safety, quality, and sustainability.

Herein are articulated the foremost reasons why this 6-day landmark event is indispensable for professionals tethered to the food industry:

1. UNPARALLELED NETWORKING OPPORTUNITIES:

Engage with an esteemed assembly of speakers, researchers, academia, regulators, and subject matter experts dedicated to food safety, quality, and sustainability, fostering invaluable professional connections.

2. CUTTING-EDGE INSIGHTS:

Gain firsthand exposure to the latest tools, techniques, and technologies revolutionizing the food sector, directly from the vanguards of innovation.

3. BENCHMARKING EXCELLENCE:

Assess and benchmark your current food safety and quality management practices against those employed by the industry's best, facilitating a roadmap to excellence.

4. CORPORATE COMMITMENT SHOWCASE:

Demonstrate your organization's unwavering dedication to food safety by participating in the sole annual convening focused explicitly on elevating standards of food safety, quality, and sustainability.

5. SKILL ENHANCEMENT:

Elevate your professional acumen through interactions with and learnings from global thought leaders in food safety, quality, and sustainability.

6. GLOBAL AND REGIONAL TREND UPDATES:

Stay abreast of the latest regional and international trends impacting the food industry, ensuring your business remains at the forefront of industry developments.

7. INNOVATIVE PLATFORM PARTICIPATION:

Present your innovative research and unique findings on a premier regional stage, engaging with peers over groundbreaking discussions.

8. INDUSTRY TREND FORECASTING:

Acquire insights into evolving food safety trends and understand their potential implications on your food business, empowering strategic foresight.

9. EXCLUSIVE REWARDS:

Benefit from seminar attendance certification, alongside the opportunity to receive gift hampers, literature, and exclusive souvenirs, enriching your professional journey.

10. CV AND PORTFOLIO ENRICHMENT:

Enhance your personal CV and professional portfolio, marking your active contribution and commitment to the field of food safety and quality.

11. REGULATORY COMPLIANCE STRATEGIES:

Learn about the latest regulatory requirements and compliance strategies, ensuring your organization not only meets but exceeds industry standards.

12. SUSTAINABILITY PRACTICES:

Delve into sustainable practices within the food industry, understanding how to integrate sustainability into your operations for long-term success.

13. RISK MANAGEMENT TECHNIQUES:

Explore advanced risk management techniques tailored to food safety, enabling your organization to mitigate potential threats effectively.

14. CONSUMER TRUST AND LOYALTY:

Understand the dynamics of building consumer trust through rigorous food safety practices, a cornerstone for enduring brand loyalty and market leadership.

15. LEADERSHIP AND INNOVATION:

Cultivate leadership skills and innovative thinking in food safety, positioning yourself and your organization as pioneers in the field.

Participation in the World Food Safety Day Symposium is not merely an event attendance; it is an investment in the future of food safety, quality, and sustainability, promising a confluence of knowledge, innovation, and leadership.

EXCLUSIVE DELEGATE TAKEAWAY



NETWORKING OPPORTUNITIES

CONNECT WITH PEERS, COLLEAGUES, AND POTENTIAL BUSINESS COLLABORATORS TO EXPAND YOUR PROFESSIONAL NETWORK

01

MARKET INSIGHTS

GET INSIGHTS INTO MARKET TRENDS, CONSUMER BEHAVIOR, AND FOOD INDUSTRY FORECASTS

08

EXPERT KNOWLEDGE

LEARN FROM FOOD INDUSTRY EXPERTS AND THOUGHT LEADERS WHO SHARE THEIR VALUABLE INSIGHTS AND EXPERIENCES.

02

CAREER DEVELOPMENT

LEARN ABOUT CAREER GROWTH OPPORTUNITIES AND HOW TO ADVANCE IN YOUR PROFESSION

09

NETWORKING OPPORTUNITIES

CONNECT WITH PEERS, COLLEAGUES, AND POTENTIAL BUSINESS COLLABORATORS TO EXPAND YOUR PROFESSIONAL NETWORK

03

INDUSTRY UPDATES

RECEIVE UPDATES ON REGULATORY CHANGES, COMPLIANCE REQUIREMENTS, AND FOOD INDUSTRY STANDARDS.

10

NEW BUSINESS CONTACTS

BUILD RELATIONSHIPS WITH KEY DECISION-MAKERS AND POTENTIAL CLIENTS OR PARTNERS

04

GLOBAL PERSPECTIVE

GAIN A BROADER PERSPECTIVE ON FOOD INDUSTRY WITH INTERNATIONAL INSIGHTS AND PERSPECTIVES

11

FOOD SAFETY BEST PRACTICES

DISCOVER BEST PRACTICES AND STRATEGIES THAT CAN BE APPLIED TO YOUR WORK OR BUSINESS

05

PROBLEM SOLVING

COLLABORATE WITH OTHERS TO BRAINSTORM SOLUTIONS TO COMMON INDUSTRY CHALLENGES.

12

SKILL ENHANCEMENT

ACQUIRE NEW SKILLS AND KNOWLEDGE THAT CAN ENHANCE YOUR PROFESSIONAL CAPABILITIES

06

PROFESSIONAL CERTIFICATIONS

EXPLORE OPPORTUNITIES TO EARN CERTIFICATIONS OR CONTINUING EDUCATION CREDITS

13

CUTTING-EDGE RESEARCH

STAY UPDATED ON THE LATEST RESEARCH AND INNOVATIONS IN YOUR FIELD.

07

MARKET INTELLIGENCE

ACCESS VALUABLE MARKET DATA AND INTELLIGENCE TO INFORM YOUR BUSINESS DECISIONS

14

WFSD DELEGATE REGISTRATION & EVENTS ATTENDANCE POLICY

1. COMPLIMENTARY REGISTRATION ANNOUNCEMENT

In an unprecedented move reflecting our unwavering commitment to fostering widespread participation and engagement across the global food safety community, the Core Committee of the World Food Safety Day has declared a landmark policy on March 01, 2024. It has been unanimously decided that all registrations and attendances for the World Food Safety Conferences will be entirely complimentary (100% FREE OF COST). The WFSD Management firmly asserts that no fees or payments will be solicited from delegates, contingent upon adherence to the prescribed delegate allocation per organization.

2. STRATEGIC DELEGATE ALLOCATION FRAMEWORK:

This decision to waive all costs is aligned with our strategic objective to diversify and enrich participation from all sectors of the food supply chain. To ensure a broad representation and equitable opportunity for engagement, a policy to limit the number of delegates from any given organization has been instituted. This measure is designed to maximize the inclusivity and diversity of perspectives, fostering a richer dialogue and more comprehensive collaboration among food chain stakeholders.

3. FLEXIBLE FEE STRUCTURE FOR EXCEPTIONAL CIRCUMSTANCES:

While the foundational principle of this year's conference is to offer free registration to support our mission of inclusive stakeholder engagement, we acknowledge unique situations may arise. Therefore, a fee structure has been outlined solely for informational purposes. We remain open to accommodating enrollment requests that may exceed the standard delegate limit per organization, provided such requests are technically and administratively justified to the satisfaction of the WFSD Management.

4. DETAILED REVIEW ENCOURAGED PRIOR TO APPLICATION SUBMISSION:

In light of this significant policy update, we cordially invite all interested parties to review the detailed registration policy meticulously before proceeding with the application process. This review will ensure a thorough understanding of the guidelines and facilitate a smooth and efficient enrollment experience.

The decision to eliminate registration fees underscores our dedication to removing barriers to participation, enabling a more inclusive and comprehensive discourse on food safety. As we move forward, we are excited to welcome a diverse array of voices and expertise to the World Food Safety Day Conferences, united in our goal to advance food safety standards and practices in the Kingdom of Saudi Arabia.

We look forward to your valuable contributions and to collaborating with you in shaping a safer food future for all.

FEE STRUCTURE

1. DELEGATES FROM GOVERNMENT OFFICIALS, REGULATORY BODIES & ACADEMIA:

1.1. COMPLIMENTARY REGISTRATION:

The initial FIVE delegates from each organization are granted access at no cost (100% FREE OF COST).

1.2. ADDITIONAL DELEGATES:

For the 6th to 10th delegates, a registration fee of SAR 1000/- per delegate applies.

From the 11th delegate onwards, the fee is SAR 2000/- per delegate.

1.3. PARTICIPATION CAP:

A maximum of FIFTEEN DELEGATES per Govt. and Academia organization is permitted to ensure diverse and equitable representation.

2. DELEGATES FROM SPONSORING ORGANIZATION:

2.1. COMPLIMENTARY REGISTRATION:

The initial FIVE delegates from each sponsoring organization are granted access at no cost (100% FREE OF COST). More detail is provided in the sponsorship terms and condition and the particular policy shall apply.

2.2. ADDITIONAL DELEGATES:

For the sixth to tenth delegates, a registration fee of SAR 1000/- per delegate applies.

2.3. PARTICIPATION CAP:

A maximum of TEN DELEGATES per sponsoring organization is permitted to ensure diverse and equitable representation.

3. DELEGATES FROM PARTNER & SUPPORT ORGANIZATION:

3.1. COMPLIMENTARY REGISTRATION:

The initial THREE delegates from each partnering and supporting organization are granted access at no cost (100% FREE OF COST).

3.2. ADDITIONAL DELEGATES:

For the 4th to 6th delegates, a registration fee of SAR 1000/- per delegate applies.

3.3. PARTICIPATION CAP:

A maximum of SIX DELEGATES per partnering and supporting organization is permitted to ensure diverse and equitable representation.

4. DELEGATES FROM PRIVATE SECTOR:

4.1. COMPLIMENTARY REGISTRATION:

The initial THREE delegates from each organization are granted access at no cost (100% FREE OF COST).

4.2. ADDITIONAL DELEGATES:

For the 4th to 6th delegates, a registration fee of SAR 1000/- per delegate applies.

From the 6th to 8th delegate onwards, the fee is SAR 2000/- per delegate.

4.3. PARTICIPATION CAP:

A maximum of EIGHT DELEGATES per organization is permitted to ensure diverse and equitable representation.

5. DELEGATES FROM MEDIA:

5.1. COMPLIMENTARY REGISTRATION:

The initial TWO delegates from each media organization are granted access at no cost (100% FREE OF COST).

5.2. PARTICIPATION CAP:

A maximum of TWO DELEGATES per media organization is permitted to ensure diverse and equitable representation.

6. DELEGATES FROM FOOD INDUSTRY SUPPLIER & VENDORS:

6.1. COMPLIMENTARY REGISTRATION:

Any delegate from the food industry suppliers shall pay a registration fee of SAR 1000/- per delegate per location.

The suppliers and vendors are listed below, but not limited to:

- 6.1.1. Ingredients suppliers
- 6.1.2. Equipment & tools suppliers
- 6.1.3. Technology suppliers
- 6.1.4. Packing material suppliers
- 6.1.5. Pest control services providers
- 6.1.6. Cleaning and sanitation solution providers
- 6.1.7. Engineering services suppliers

6.2. PARTICIPATION CAP:

A maximum of THREE DELEGATES per organization is permitted to ensure diverse and equitable representation.

We extend our sincere apologies for any inconvenience these changes may cause. Our team is committed to assisting you through this transition and ensuring a smooth registration process.

The WFSD 2024 promises to be an unparalleled platform for dialogue, learning, and collaboration in the pursuit of advancing food safety standards globally. We thank you for your understanding, cooperation, and continued support in making this event a success.

WFSD SOUVENIR



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FOOD SAFETY CONSULTANT | PHD IN NUTRITION AND FOOD SAFETY



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ACADEMIC QUALIFICATIONS MASTER OF VETERINARY MEDICAL SCIENCES (MICROBIOLOGY)
CAIRO UNIVERSITY.THE (MVSC) DISSERTATION WAS "GRAM NEGATIVE
BACTERIA ASSOCIATED WITH FOOD POISONING IN SOME MEAT PRODUCTS".



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QUALITY AND FOOD SAFETY
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ASEEM AKHTAR KHAN



QHSE PROFESSIONAL | MANAGEMENT SYSTEM
AUDITOR (QHSE) | ENERGY MANAGEMENT SYSTEM |
CONFORMITY ASSESSMENT | BUSINESS EXCELLENCE
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MR. INAM HAS DONE MASTERS IN MICROBIOLOGY.
HE HAS 12 YEARS OF EXPERIENCE WORKING IN
WELL-KNOWN FOOD COMPANIES SUCH AS
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MUHAMMAD NAEEM UDDIN



QA MANAGER

EXECUTIVE COUNCIL

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MAMDOUH ALJABRI



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SUHAIL GULL



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SUHAIL NAZIR BHATT



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SUHYB AHMAD SALEM



OPERATIONS AND QA SECTION HEAD | OPERATIONS MANAGEMENT | QUALITY ASSURANCE | FACILITIES MANAGEMENT | ISO 9001 QMS LEAD AUDITOR

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SUKAINA ALASID



QUALITY LAB TECHNICIAN WHO EXTENSIVELY TRAINED IN LABORATORY TECHNIQUES AND PROTOCOLS

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QUALITY ASSURANCE MANAGER, MAYYAR UNITED

TECHNICAL COMMITTEE

TECHNICAL COMMITTEE



ABDALLAH A. ALESSA

SR. MANAGER FOOD SAFETY & QUALITY MANAGEMENT SYSTEMS
ASQ | CQE, ASQ | CSSGB

TECHNICAL COMMITTEE



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TECHNICAL COMMITTEE



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ALI ZAATAR

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QUALITY | SIX SIGMA BLACK BELT |
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TECHNICAL COMMITTEE

TECHNICAL COMMITTEE



DR. BARAA AL BAROUDI

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QATAR UNIVERSITY. SHE HOLDS A PHD
AND POST-DOC FOCUSED

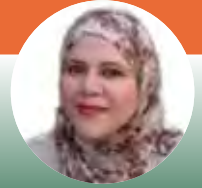
TECHNICAL COMMITTEE



DR. MOHAMED MOHAMADY

ORGANIZATIONAL EXCELLENCE
ASSESSOR MANAGEMENT SYSTEMS
COACH / AUDITOR FOOD SAFETY
ENTHUSIAST

TECHNICAL COMMITTEE



DR. YASMINE BADARY

DR. YASMINE BADARY IS A QUALITY
ASSURANCE MANAGER AT INTERNATIONAL
FOOD AND CONSUMABLE GOODS, WHICH
IS
PART OF THE IFS GROUP.

TECHNICAL COMMITTEE



ELIE ALKADAMANY

QUALITY SYSTEMS AND QUALITY
MANAGER, MENABEV (PEPSICO)
JEDDAH, SAUDI ARABIA

TECHNICAL COMMITTEE



FAISAL SHEIKH

PROJECTS MANAGER FOOD
SERVICES, NEOM TAMIMI GLOBAL
CO. LTD.

TECHNICAL COMMITTEE



FARES M. EL-BARBARY

HEAD OF QUALITY, DOEHLER EGYPT

TECHNICAL COMMITTEE



GHULAM MUSTAFA

QA/QC MANAGER, MIDDLE-EAST &
AFRICA GOODY SAUDI ARABIA

TECHNICAL COMMITTEE



HASSAN ZAHARAN

BRCGS APPROVED TRAINING
PARTNER, BRCGS MEAT AND
POULTRY TECHNICAL EXPERT, QA &
QC MANAGER

TECHNICAL COMMITTEE



HESHAM ABBAS MADNY

HEAD OF BUSINESS DEVELOPMENT,
BA GULF

TECHNICAL COMMITTEE



HISHAM FAWZY

QUALITY ASSURANCE MANAGER,
BASATEEN FOOD SAUDI ARABIA

TECHNICAL COMMITTEE



**HUSSEIN MOHAMED
HUSSEIN AFIFI**

LEAD AUDITOR (QUALITY, FSMS,
OH&S), UMB-QMI

TECHNICAL COMMITTEE



IMRAN JAMAL

HEAD OF QUALITY FOOD SAFETY &
HSE, SAUDI RADWA FOOD
COMPANY LTD.

TECHNICAL COMMITTEE



JARED ESPELETA

QUALITY ASSURANCE MANAGER,
NADEC FOODS

TECHNICAL COMMITTEE



KHALED QADOURA

OPERATION MANAGER, ZAMIL
FOOD INDUSTRIES LTD

TECHNICAL COMMITTEE



KIRK ERIBERT SALAZAR

LABORATORY MANAGER, JUBAIL
INTERNATIONAL LABORATORIES

TECHNICAL COMMITTEE



MAHMOUD MAMMER

FOOD TECHNOLOGY
EXPERT

TECHNICAL COMMITTEE



MAZHAR ABDULLAH

R & D MANAGER, NATIONAL
BISCUITS & CONFECTIONERY LTD.
JEDDAH, KINGDOM OF SAUDI
ARABIA

TECHNICAL COMMITTEE



MENA WAGDY

EXPERIENCED QUALITY
MANAGER

TECHNICAL COMMITTEE

TECHNICAL COMMITTEE



MOAAZ MOSTAFA DARDIRY

QUALITY/FOOD SAFETY AUDITOR I
SAFEKEY GROUP, EGYPT

TECHNICAL COMMITTEE



MOHAMED FAROUK

(R&D DIRECTOR AT ARAB DAIRY),
SSBB, TPS, LEAN & 20 KEYS EXPERT

TECHNICAL COMMITTEE



MOHAMED SABER DESWKEY

MEAT, POULTRY & FISH PROCESSING
INDUSTRY I PLANT, R&D MANAGER -
NASHAR MEAT

TECHNICAL COMMITTEE



MOHAMMAD JAMAL

QUALITY CONTROL MANAGER
NBCC JEDDAH, SAUDI ARABIA

TECHNICAL COMMITTEE



MOHAMMAD SADIQ

DEPUTY GENERAL MANAGER AL RASHED
FOOD INDUSTRIES

TECHNICAL COMMITTEE



MOHAMMAD ZAID

EXPERIENCED TECHNICAL MANAGER

TECHNICAL COMMITTEE



MOHAMMED ALI ALMUTAIRI

MASTER IN ANALYTICAL CHEMISTRY
I SAUDI FOOD AND DRUG

TECHNICAL COMMITTEE



MOHAMMED ALI FAHMY

BUSINESS PROCESS EXCELLENCE
MANAGER
COCA-COLA HBC EGYPT

TECHNICAL COMMITTEE



MOSTAFA DIAB

HEAD OF REGULATORY AFFAIRS
AND NUTRITION AT JUHAYNA FOOD
INDUSTRIES

TECHNICAL COMMITTEE



MRS. AMANI ALIBRAHIM

ZADK CULINARY ACADEMY DEAN
OF EDUCATION

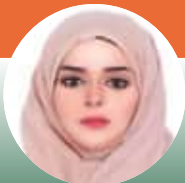
TECHNICAL COMMITTEE



MUHAMMAD ITTEFAQ

QUALITY ASSURANCE MANAGER
AT NATIONAL BISCUIT &
CONFECTIONERY CO. JEDDAH

TECHNICAL COMMITTEE



NADA ALASIRI

QA/QC MANAGER AT KHAIR
ALGEYAD CHEESE FACTORY/ RIYADH KSA
MASTER DEGREE IN FOOD S CIENCE
DAIRYFOODS P ROFESSIONAL IN T QM &
FOOD SAFETY

TECHNICAL COMMITTEE



**PRABATHI
I. MEEPE GAMAGE**

SENIOR QUALITY ASSURANCE MANAGER
DIVISIONAL QUALITY SYSTEMS,
SUSTAINABILITY & ENVIRONMENT ALMARI
COMPANY, KSA

TECHNICAL COMMITTEE



RAED RAZIK ALHINDI

INSPECTOR - TÜV RHEINLAND ARABIA IN
THE SYSTEMS DEPARTMENT | ISO
22000:2018 LEAD AUDITOR , CQI | IRCA
CERTIFIED

TECHNICAL COMMITTEE



REHAM BEDEER

HEAD SECTION OF MISCELLANEOUS
LABORATORY EGYPTIAN
ORGANIZATION FOR
STANDARDIZATION AND QUALITY

TECHNICAL COMMITTEE



SALEH AHMED AMAN

SAUDI ARAMCO
ARAMCO KHURAISS COMP
ADMINSTREATER

TECHNICAL COMMITTEE



WASEEM TARIQ

BAKING SCIENCE & TECHNOLOGY EXPERT
RESEARCH & DEVELOPMENT MASTER
INNOVATION, NOVALITY AND FUNCTIONAL
INGREDIENTS CONSULTANT

TECHNICAL COMMITTEE



SARA NAYEL

HACCP AND HYGIENE
MANAGER AT HILTON
ALEXANDRIA GREEN
PLAZA

TECHNICAL COMMITTEE



SHAHID HAFEEZ KHAN

APPLICATION & TECHNICAL
SUPPORT MANAGER (TMEA)-
PAKISTAN AND IRAN I TATE & LYLE
DUBAI, UAE

TECHNICAL COMMITTEE



SHAHZAD HUSSAIN

PROFESSOR - KING SAUD
UNIVERSITY'S I PH.D. I FOOD
TECHNOLOGY I RESEARCH I FOOD
SCIENCE AND NUTRITION.

TECHNICAL COMMITTEE

TECHNICAL COMMITTEE



SIBYMON

FOOD SAFETY AUDITOR I TUV NORD – TRAINER,
CONSULTANT, MANAGEMENT SYSTEM (ISO 9001, ISO
14001, ISO 18001, ISO 22000, FSSC 22000, BRC,
FEFCO GMP, ETC.) & RISK-BASED (ISO 31000 & COSO
ERM), OPERATIONAL AUDITOR.

TECHNICAL COMMITTEE



SOBHI ELHARTANI

SOBHI ELHARTANI
R&D PRODUCT DEVELOPMENT
MANAGER AT DANONE

TECHNICAL COMMITTEE



TAHANI YOUSIF ELAGIB OMAR

SENIOR PLANT BREEDER
AGRICULTURAL BIOTECHNOLOGY
AGRICULTURAL RESEARCH
CORPORATION

TECHNICAL COMMITTEE



TARIQ MANSOUR

QUALITY DEPARTMENT
MANAGER AT BASMAH
INDUSTRIAL

TECHNICAL COMMITTEE



WALID NABIL IBRAHIM

DIRECTOR OF QUALITY
MANAGEMENT AND FOOD
SAFETY

TECHNICAL COMMITTEE



TASBEIH SHAHEIN

MSC FOOD HYGIENE & QUALITY
CONTROL | BRCS ISSUE 9 LA | FSSC
22000 LA | HIGHFIELD FOOD
SAFETY LEVEL 4 | TQM |

PROFESSIONAL ASSOCIATE



ABDELRAHEEM HUSSEIN

Food Safety & Hygiene Manager
Steigenberger Hotel El Tahrir - Cairo



ABDUL KADAR K. AJMERI

Quality Manager National Fruit Juice Co.
Factory Ltd.



ABDULLAH M AL MUSLIM

Food Safety Inspector and Concessions
Representative



ABDULMAJEEED FAHAD ALABDULSALAM

Mr Abdul Majeed has a degree in
Microbiology Sciences from King Saud.



ABDULRAHMAN ALMUNTASHRI

Microbiologist | HACCP Auditor | Hygiene &
Food safety Specialist



ABDULRAOUF SULIMAN ALJARALLAH

Mr. Abdulraouf is a Mechanical Engineer
from Jubail Industrial College.



AHMED ABD ALEEM MEKHEMAR

Quality & Hygiene Manager, MAJID AL
FUTAIM RETAIL (Carrefour)



AHMED IBRAHIM

Hygiene Manager Hilton Riyadh Hotel and
Residence



AHMED MOHAMED BEKHEIT

Hygiene Manager ST.REGIS ALMASA NEW
CAPITAL EGYPT



ALMOHTSEN ALENZI

Mr. Almohtsen has done B.S in Food Process Engineering
from King Faisal University, Saudi Arabia.



ARRIAN NIKA CHY DUMALIANG

Clinical Dietetic Technician - Ministry of
National Guard Health Affairs



ARUN VIJAYAN

Post Graduate in Applied Microbiology
Rezayat



AYIDH ALMANSOUR

Senior laboratory research expert | PhD in cell &
molecular biology & medical microbiology



CHADI AL- HAGE

QHSE Unit Head
at Nesma Industries



ESSA AL THWADI

Regional Quality Assurance Auditor Panda
Retail Company Savola Group



FRANCIS JOHN BONAVENTE

Quality Assurance | Food Technology | Herfy
Food Services

PROFESSIONAL ASSOCIATE



HAFIZ MUHAMMAD RASHID
Maintenance & Utilities Head- Tamimi
Global Company



HINDI ALOTAIBI
AMC-SEVEN Quality and Food Safety
Management lead



IBRAR HUSSAIN
Quality Control Executive I Rehmat
Wheat Pakistan



JUNAID MUSTAFA SHEIKH
Technical Manager



KHALED OMAR BAMASAQ
Quality Assurance
Supervisor



KHAN SAID
Food Safety & Quality Expert



MANZOOR ELAHI
Quality Control and
HACCP Coordinator



MD MUSAHAED RAZA
Food Safety & Hygiene Supervisor - Alghalia
Hospitality



MOATIZ AL GHAMDI



MOHAK KHOSLA
Sales Manager- Al Rashed Food Company



MOHAMMAD (ISRAR) ASHRAF
Quality Assurance Supervisor at The National
Agricultural Development Company (NADEC),KSA.



MOHAMMAD FARAZ KHAN
QHSE Manager Catering & Camp
Management Division Zamil Operations &
Maintenance Co.



MOHAMMED ATALLAH ALQAHTANI
ATC Supervisor- Riyadh Airport - Policymaker:
Environmental SDG Indicators



MOHAMMED MISBAHUDDIN
Head of Hospitality Operations I
International Medical Center-Jeddah



MOHAMMED RIYAS TP
Quality Assurance Officer - HALF MILLION.
Riyadh, Saudi Arabia.



MOSTAFA
Quality Assurance & Food Safety Lead,
Certified BRCS Professional, Food Safety
trainer and consultant.

PROFESSIONAL ASSOCIATE



MUHAMMAD KAMRAN KHALID
BS Food Science & Technology | Food safety
Auditor – Saudi Aramco



MUHAMMAD USMAN ANWAR
Assistant Manager Operations – Alafandi
Corner Riyadh



NOURHAN ABD EL-HALIM
Ms Nourhan has been working in quality control for
the F&B industry for more than 6 years.



OSAMA MOHAMED IBRAHIM
Quality Assurance Specialist – NAQEL Express



RANA NOUH
Ms Rana is a graduate in Food & Nutrition- King Abdulaziz
University. She has 10 years of working experience in well
known food companies



RONY JOUBRANE OUWAYJANE
Mr. Rony is Quality & Food Safety consultancy and training expert
with more than 8 years' experience in designing, developing,
training and implementing Food Safety



RUBA AL-ZANAN
Nutritionist and Food Safety Professional –
Mawarid Food Company – Riyadh



SALIM SHUKER ALSHUKER
Restaurant Chain Al Tazaj



SALMAN RIZVI
QC Coordinator – Tamimi | Highfield Approved Trainer |
Lead Auditor ISO 9001:2015 & ISO 14001:2015 | Lead
Practitioner ISO 41001:2018



SARDAR TAHIR
Quality Manager



SUHAIL ASHRAF
Mr. Suhail is a competent Food Safety & Quality Assurance professional
having 8+ years of experience in implementing, monitoring,
verifying, and validating activities



SULEMAN SHAIKH
M. Tech dairy Microbiology & B.Tech Dairy
Technology | QA specialist – Almarai



SYED NAUMAN HAIDER
M. Sc Food Technology | Quality & HACCP
Coordinator – Tamimi Global Ltd.



TAHIR MISSRY
QA SUPERVISOR- Al Daajan
Holding Company



USMAN GHANI
Mr Usman is an experienced quality management
professional with over 8 years' experience across
development and implementation of different
management systems of ISO 9001:2015



WAQAS GHAFUOR
Food Technologist Production Specialist | Quality
Control | Food Safety | Lead Auditor FSSC-22000:2018 V5
| Halal PS-3733 |

AWARD AIM & OBJECTIVES

The Food Safety Awards serve as a prestigious recognition platform within the food industry, designed to honor the relentless dedication and significant achievements of professionals and organizations committed to safeguarding our food supply. This initiative warmly invites participation from food safety professionals, along with organizations of all types and sizes linked to the food sector, encouraging them to nominate and apply under categories that best reflect their contributions to food safety, security, and the sustainability of the food supply chain.

This Awards Scheme acts as a powerful catalyst, inspiring those within the food safety, quality, security, productivity, and sustainability sectors to elevate their performance, ultimately leading toward unmatched excellence in both individual and organizational capacities.

At its core, this initiative emphasizes the application of fundamental food safety principles and techniques to enhance overall food safety performance. It aims to acknowledge and celebrate the exemplary achievements of food professionals and organizations that have set new standards of excellence in food safety.

The awards not only signify a journey towards exceptional personal and organizational growth but also establish specific benchmarks. These benchmarks assist food professionals in evaluating their performance across key areas, fostering continuous improvement and enabling the achievement of sustained personal development and organizational superiority.

Engagement in this award process is seen as a key marker of an organization's commitment to the highest standards of food safety, security, and sustainability, reflecting a dedication to delivering products and services that surpass consumer expectations.

The recognition will culminate at the World Food Safety Day conferences, where the achievements of the awardees will be celebrated on both a national and global stage. This underscores the importance of submitting your application to highlight your commitment to excellence in food safety.

We urge all food professionals and organizations to seize this opportunity to have their efforts internationally recognized.

Please submit your application via email to INFO@WorldFoodSafetyDay.com by **May 15, 2024**, and join us in celebrating the critical work that contributes to the safety and sustainability of our food supply.

AWARD TYPES & CATAGORIES



ORGANIZATIONAL AWARD

1. Food Safety Initiative Awards
2. Food Safety Innovation Award
3. Food Safety Technology Innovator Award
4. Excellence in Food Safety Award
5. Food Quality Excellence Award
6. Best Food Safety Culture Award
7. Food Safety for Sustainability Award
8. Best Food Safety Practice Award
9. Supply Chain Food Safety Excellence Award
10. Food Safety Research Excellence Award
11. Food Safety Regulatory Achievement Award
12. International Food Safety Collaboration Award
13. Farm to Fork Food Safety Excellence Award
14. Best New Food Safety Product Award
15. Food Safety Transparency Award
16. Consumer Trust in Food Safety Award
17. Cold Chain Management Excellence Award
18. Food Safety Training Provider of the Year Award
19. Food Safety Advocacy Award
20. Best Food Safety Certification Body Award
21. Small Business Food Safety Excellence Award
22. Food Safety Policy Maker Award
23. Best Food Safety Testing Laboratory Award
24. Food Safety Management System Implementation Award
25. Food Safety Incident Response Excellence Award

INDIVIDUAL AWARD

- Lifetime Achievement Award in Food Industry .1
- Super Supporter of World Food Safety Day (WFSD) .2
- Super Promoter of WFSD .3
- Chief Executive Officer (CEO) of the Year in Food Industry .4
- Chief Operating Officer (COO) of the Year in Food Sector .5
- Managing Director of the Year in Food Business .6
- Businessman of the Year in Food Industry .7
- Director of the Year in Food Services .8
- Progressive Industrialist of the Year in Food Manufacturing .9
- General Manager of the Year in Food Production .10
- Operation Manager of the Year in Food Processing .11
- Factory Manager of the Year .12
- Plant Manager of the Year in Food Industry .13
- Hotel Manager of the Year .14
- Maintenance Manager of the Year in Food Facility .15
- Professor of the Year in Food Science .16
- Regulatory Expert of the Year in Food Safety .17
- Food & Beverage Manager of the Year .18
- Chef of the Year in Culinary Excellence .19
- Restaurant Manager of the Year .20
- Production Manager of the Year in Food Manufacturing .21
- Quality Control Manager of the Year .22
- Quality Assurance Manager of the Year .23
- Lab Manager of the Year in Food Testing .24
- Food Safety Manager of the Year .25

FOR MORE AWARD CATEGORIES & DETAILS PLEASE VISIT WEBSITE

AWARD COMMITTEE

AWARD COMMITTEE



DR. BARAA AL BAROUDI

Acting Manufacturing Manager at Golden Chicken Farms Co.

AWARD COMMITTEE



WASEEM TARIQ

Baking Science & Technology Expert Research & Development Master Innovation, Novelty and Functional Ingredients Consultant

AWARD COMMITTEE



DR. LAYAL KARAM

Dr. Layal Karam, is an Assistant Professor in food safety in the Human Nutrition Department at Qatar University. She holds a PhD and Post-doc focused

AWARD COMMITTEE



ADEL DR. MOHAMED MOHAMADY

Organizational Excellence Assessor Management Systems Coach / Auditor Food Safety Enthusiast. PwC Middle East approved trainer IRCA Approved Tutor BRC Approved Training Provider

AWARD COMMITTEE



TASBEIH SHAHEIN

MSc Food Hygiene & Quality Control | BRGS Issue 9 LA | FSSC 22000 LA | Highfield Food Safety Level 4 | TQM |

AWARD COMMITTEE



MOHAMED FAROUK

(R&D Director at Arab Dairy), SSBB, TPS, Lean & 20 Keys Expert

AWARD COMMITTEE



TAHANI YOUSIF ELAGIB OMAR

Senior Plant Breeder Agricultural Biotechnology Agricultural Research Corporation

AWARD COMMITTEE



ALI ELSAYED ALI AHMED TAHA

Engineering Facility Manager Aquat Food Industries Ltd JEDDAH, Saudi Arabia

AWARD COMMITTEE



HESHAM ABBAS MADNY

Head of Business Development BA Gulf

AWARD COMMITTEE



MOHAMED SABER DESWKEY

Meat, Poultry & Fish processing industry I Plant, R&D Manager – Nashar Meat

AWARD COMMITTEE



MOHAMMAD JAMAL

Quality Control Manager NBCC Jeddah, Saudi Arabia

AWARD COMMITTEE



IMRAN JAMAL

Regional Director QHSE Americana Food company Ltd.

AWARD COMMITTEE



MOHAMMAD ZAID

Experienced Technical Manager

AWARD COMMITTEE



HASSAN ZAHRAH

BRGS Approved Training Partner, BRGS Meat and Poultry Technical Expert, QA & QC Manager

AWARD COMMITTEE



DR. YASMINE BADARY

Dr. Yasmine Badary is a Quality Assurance Manager at International Food and Consumable Goods, which is part of the IFS group.

AWARD COMMITTEE



ABDALLAH A. ALESSA

Sr. Manager Food Safety & Quality Management Systems ASQ | CQE, ASQ | CSSGB

AWARD COMMITTEE

AWARD COMMITTEE



ABDALLAH SALAH

Quality & Hygiene HOD I Géant Supermarkets – Casino Groupe.

AWARD COMMITTEE



ABDUL HADI ABU ZAHRA

Director, Quality Assurance, McDonald's Riyadh International Catering Corporation Riyadh, KSA

AWARD COMMITTEE



ADEL EMAM MAHMOUD

Lecturer in Faculty of Engineering, Cairo University

AWARD COMMITTEE



AHMAD M. SHMOURY

Food & Beverage Division Manager / Water Treatment Division Manager, REZA Hygiene, KSA

AWARD COMMITTEE



AREF ABDULGHABAR ALSAKKAF

Instructor in clinical nutrition department

AWARD COMMITTEE



ATIQUE UR REHMAN

General Manager – QA & Food Safety, Tammiah Foods Group, Riyadh Saudi Arabia

AWARD COMMITTEE



ALI ELSAYED ALI AHMED TAHA

Engineering Facility Manager Aquat Food Industries Ltd JEDDAH, Saudi Arabia

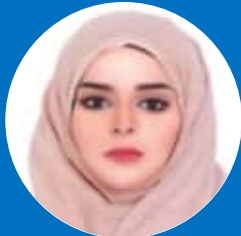
AWARD COMMITTEE



AMRO ALKHUDAIR

Director of Quality and Food Safety

AWARD COMMITTEE



NADA ALASIRI

QA/QC Manager at Khair Algeyad Cheese Factory/ Riyadh KSA Master degree in Food science Dairy Foods Professional in TQM & Food Safety

AWARD COMMITTEE



REHAM BEDEER

Head Section of Miscellaneous laboratory Egyptian Organization for Standardization and quality

AWARD COMMITTEE



MAZHAR ABDULLAH

R & D Manager, National Biscuits & Confectionery Ltd., Jeddah, Kingdom of Saudi Arabia

AWARD COMMITTEE



SALEH AHMED AMAN

Saudi Aramco Aramco Khurais Comp Adminstreater

AWARD COMMITTEE



AHMED ALMUDAIRES

Environmental Health Supervisor Jubail's Royal Commission

AWARD COMMITTEE



KHALED QADOURA

Operation Manager Zamil Food Industries Ltd

ORGANIZER

CURRENT SPONSORS (AS OF MARCH 01, 2024)



ORGANIZING PARTNERS



INTERNATIONAL PARTNERS



JEDDAH HILTON HOTEL

MAY 29-30, 2024 (WEDNESDAY-THURSDAY)
JEDDAH, KINGDOM OF SAUDI ARABIA

RIYADH HILTON HOTEL

JUNE 02-03, 2024 (SUNDAY-MONDAY)
RIYADH, KINGDOM OF SAUDI ARABIA

LEMERIDIEN HOTEL KHOBAR

JUNE 05-06, 2024 (WEDNESDAY-THURSDAY)
KHOBAR, KINGDOM OF SAUDI ARABIA

WORLD FOOD SAFETY DAY CONFERENCE MANAGEMENT CONTACT DETAILS



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<https://www.facebook.com/worldfoodsafetyday/>

<https://twitter.com/worldfoodsafety>

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