



7 JUNE 2024

**MAY 29-30, 2024
WEDNESDAY-THURSDAY
JEDDAH HILTON HOTEL
JEDDAH, KINGDOM OF SAUDI ARABIA**

WORLD FOOD SAFETY DAY

**JUNE 02-03, 2024
SUNDAY-MONDAY
RIYADH HILTON HOTEL
RIYADH, KINGDOM OF SAUDI ARABIA**

**JUNE 05-06, 2024
WEDNESDAY-THURSDAY
KHOBAR LEMERIDIAN HOTEL
KHOBAR, KINGDOM OF SAUDI ARABIA**

WORLD FOOD SAFETY DAY SCHEDULE

ORGANIZERS



CURRENT SPONSORS (AS OF MARCH 01, 2024)



ORGANIZING PARTNERS



INTERNATIONAL PARTNERS



PROPOSED AGENDA AND PROCEEDINGS

JEDDAH HILTON HOTEL, JEDDAH

DAY 01 : MAY 29, 2024 (WEDNESDAY) CONFERENCE PLAN

TIME	ACTIVITY	GUESTS, SPEAKER & PANELIST		TOPIC OR TITLE
0800 – 0815	Arrival of Guests, Registration & Issuance of Delegate Pack	NA		NA
0815 – 0830	Serving Morning Coffee, Refreshment and Professional Networking	NA		NA
0830 – 0845	Seating and Setting up the Guests for the Conference	NA		NA
0845 – 0900	Call for the Conference	NA		NA
0900	Start of the Conference	KHALED AL RASHIDI GENERAL MANAGER, HERFY FOOD COMPANY LTD.		NA
0900 – 0910	Opening with the Name of Allah	QARI MUHAMMAD AHMAD		Tilawat-e-Quran
0910 – 0915	Standing and Enthusiastic Applause	DR. AHMAD ALHARBI		Saudi National Anthem
0915 – 0920	Call the Chief Guest, Guests of Honor and Session Chairs	CHIEF GUEST MONTHER ALHARTHI CHAIRMAN ARAB BEVERAGE ASSOCIATION	SESSION CHAIR WALID ALJARBOU GENERAL MANAGER OF ENVIRONMENTAL HEALTH, RIYADH MUNICIPALITY	GUEST OF HONOR DR. ALI ABDULLAH ALSHATWI CHAIRMAN SAUDI SOCIETY OF FOOD & NUTRITION
0920 – 0930	WFSD Movie	DR. AHMAD ALHARBI		NA
0930 – 0940	Opening Speech	MONTHER ALHARTHI CHAIRMAN ARAB BEVERAGE ASSOCIATION		AIM AND OBJECTIVES OF WFSD Roles of Food Professional in Current Day Scenarios
0940 – 1000	Conference Proceeding & QA Session	CATHERINE FRANCOIS GLOBAL DIRECTOR CONSULTING & EMEA FOOD AND SUSTAINABILITY ADVISORY SOLUTIONS NSF		Novelty & Futuristic Food Safety
1020 – 1040	Conference Proceeding & QA Session	TOM HEILANDT SENIOR LIAISON OFFICER FOOD & AGRICULTURE ORGANIZATION		Emerging Risk to Food Safety
1040 – 1100	Tea Break & Professional Networking Session	NA		NA
1100 – 1110	Call the Guests of Honor and Session Chairs	SESSION CHAIR SUSANA PAIXÃO FORMER PRESIDENT INTERNATIONAL FEDERATION OF ENVIRONMENTAL HEALTH	GUEST OF HONOR CLAIR (KOELSCH) SAND FOOD PACKING CONSULTANT PACKAGING TECHNOLOGY & RESEARCH EDINA, MINNESOTA USA	DR. LAYAL KARAM ASSISTANT PROFESSOR IN FOOD SAFETY QATAR UNIVERSITY
1110 – 1130	Conference Proceeding & QA Session	AMIN KASSOUF RESEARCHER AGROPARISTECH		Food Additives and Chemical Food Safety
1130 – 1150	Conference Proceeding & QA Session	MARC CWIKOWSKI FOUNDING PARTNER WORLD OF AUDITING		Innovation in Food Safety Inspection and Testing
1150 – 1220	Conference Proceeding & QA Session	DR. PATRICK WALL PROFESSOR OF PUBLIC HEALTH UNIVERSITY COLLEGE DUBLIN, IRELAND		Food Safety Risk Communication and Public Engagement
1220 – 1230	OPEN HOUSE DISCUSSION & QNA SESSION			
1230 – 1330	Lunch, Pray Break & Professional Networking	NA		NA
1330 – 1340	Call the Guests of Honor and Session Chairs	SESSION CHAIR DAVID ROSENBERG CEO AND BOARD MEMBER OF ASPIRE, CO-FOUNDER AND FORMER CEO OF AERO FARMS THE EVERY COMPANY	GUEST OF HONOR ROB LANGLEY SR DIRECTOR - INDIA, MIDDLE EAST AND AFRICANEODEN	RASHEED AHMED CHAIRMAN, SIFR FOOD SAFETY CONSULTANT STORONTO, CANADA
1340 – 1400	Conference Proceeding & QA Session	MS. MONA GHOBASHI SENIOR DIRECTOR SCIENTIFIC AND REGULATORY AFFAIRS GLOBAL EMERGING MARKETS (MIDDLE EAST, AFRICA, ASIA, AUSTRALIA, LATIN AMERICA AND BRAZIL)MARS		Food Packaging Material Safety
1400 – 1420	Conference Proceeding & QA Session	NECAT KIRKIL QUALITY ASSURANCE & FOOD SAFETY CONSULTANT TRAINER AUDITOR FSSC TURKIYE THE MIDDLE EAST REGIONAL REPRESENTATIVE FSSC		Food Safety System and Standards Current State of Affairs and Harmonization Updates
1420 – 1440	Conference Proceeding & QA Session	DR. BIZHAN POURKOMAILIAN GLOBAL RESTAURANT & DISTRIBUTION FOOD SAFETY DIRECTORMCDONALD'S		AI and IoT in Food Safety Current State and Future State Mapping
1440 – 1500	Conference Proceeding & QA Session	SCOTT CRERAR FOOD SAFETY SPECIALIST – SCIENCE AND SYSTEMS FOOD SAFETY INFORMATION COUNCIL		Traceability for Food Safety Assurance
1500 – 1515	OPEN HOUSE DISCUSSION & QNA SESSION			
1515 – 1530	Tea Break & Professional Networking Session	NA		NA
1530 – 1550	Conference Proceeding & QA Session	MRS. VALERIA KRYNETSKAYA HEAD PLANT-BASED VENTURE THRIVE IFFCO		Food Safety for Alternate Food, Plant Based (Alternate) Protein
1550 – 1700	Plenary Session No. 01	MODERATOR TAREQ OSAILI PROFESSOR, JUST PANEL EXPERT DR. JOANNE TAYLOR CO-FOUNDER CULTURE EXCELLENCE & TSI PANEL EXPERT MR. CESARE VARALLO FOOD LAWYER FOUNDER FOODLAWLATEST.COM PANEL EXPERT SCOTT CRERAR FOOD SAFETY SPECIALIST SCIENCE AND SYSTEMS FOOD SAFETY INFORMATION COUNCIL PANEL EXPERT ALI BADARNEH DIVISION CHIEF FUNDI		Food Authenticity & Provenance Global Level Data Sweeping for Food Quality & Safety Assurance
1700 – 1715	Concluding Remarks and Session Closing	DR. AHMAD ALHARBI		NA
1715 – 1730	Tour to Shields, Awards and Gift Hampers Area	VOLUNTEERS		NA
1730	End of WFSD Day 1	NA		NA

PROPOSED AGENDA AND PROCEEDINGS

JEDDAH HILTON HOTEL, JEDDAH

DAY 02 : MAY 30, 2024 (THURSDAY)CONFERENCE PLAN

TIME		ACTIVITY		GUESTS, SPEAKER & PANELIST		TOPIC OR TITLE			
0800 – 0815		Arrival of Guests, Registration & Issuance of Delegate Pack for New Guests		NA		NA			
0815 – 0830		Serving Morning Coffee, Refreshment and Professional Networking		NA		NA			
0830 – 0845		Seating and Setting up the Guests for the Conference		NA		NA			
0845 – 0900		Call for the Conference		NA		NA			
0900		Start of the Conference		DR. AHMAD ALHARBI		NA			
0900 – 0910		Call the Chief Guest, Guests of Honor and Session Chairs		CHIEF GUEST KHALED AL RASHIDI GENERAL MANAGER, HERFY FOOD COMPANY LTD. GUEST OF HONOR MUSTAFFA BIN KAMALUDIN PLANT MANAGER, MARS KAC Saudi ARABIA		SESSION CHAIR MOAMEN MABROUK PROVEN EXPERIENCE OF WORKING SUCCESSFULLY WITH MAJOR PARTNER AGENCIES RANIA MOUALLA FOUNDER & CHAIRMAN, ZADK, THE SAUDI CULINARY ACADEMY, KSA.		NA	
0910 – 0920		Conference Proceeding & QA Session		CHIEF GUEST RASHEED AHMED CHAIRMAN, SIFR FOOD SAFETYCONSULTANTS, TORONTO, CANADA		End of Food Chain & Customer Facing Food Safety			
0920 – 0950		Conference Proceeding & QA Session		DR. MUHAMMAD BASIT EXECUTIVE DIRECTOR FOOD VISION INC.		Modern Day Integrated Pest Management Innovative Tools and Technologies for Food Safety Assurance			
0950 – 1020		Conference Proceeding & QA Session		CATARINA BJELKENGREN DIRECTOR STRATEGY VALUE CHAIN OPTIMIZATION		End of Food Chain & Customer Facing Food Safety			
1020 – 1040		Conference Proceeding & QA Session		CINDY JIANG GUANGZHOU BRANCH MANAGER GLOBAL FOOD SAFETY AMBASSADOR		Charting the Course for Future Food Safety Excellence			
1040 – 1100		Tea Break & Professional Networking Session		NA		NA			
1100 – 1110		Call the Guests of Honor and Session Chairs		GUEST OF HONOR KEVIN WANG EDITOR-IN-CHIEF CHINA FOOD SAFETY MAGAZINE		MR. AXON TOXICOLOGIST AT FOOD STANDARDS AGENCYFOOD STANDARDS AGENCY			
1110 – 1130		Conference Proceeding & QA Session		ABDUL RASHID GROUP CEO PULSEBERRY HEALTH CONSULTANTS		Food Safety & Navigating the Tech Frontier: Regulatory Insights from the Arabian Region			
1130 – 1150		Conference Proceeding & QA Session		JOHN KEOGH SCIENTIFIC ADVISORY BOARD MEMBER TITAN PROJECT EU		Active Managerial Control for Leaders			
1150 – 1210		Conference Proceeding & QA Session		DAVID ROSENBERG CEO AND BOARD MEMBER OF ASPIRE, CO-FOUNDER AND FORMER CEO OF AEROFARMS THE EVERY COMPANY		Foodborne Pathogens as Contaminants: Redefining the Approach to Food Safety?			
1210 – 1230		Conference Proceeding & QA Session		JORGE HERNANDEZ QUALITY ASSURANCE VP THE WENDY'S COMPANY		Merely Being Correct Isn't Sufficient: Steering Food Safety Initiatives in Corporate and International Contexts			
1230 – 1315		Lunch, Pray Break & Professional Networking		NA		NA			
1315 – 1320		Call the Guests of Honor and Session Chairs		SESSION CHAIR CORNELIS SONNEVELD FOOD SAFETY TECHNICAL REGULATORY SPECIALIST BRITISH STANDARDS INSTITUTE		GUEST OF HONOR MAHMOUD EMARA SENIOR FOOD SAFETY ADVISOR USAID FUNDED PROJECT		WIEM GUISSOUMA PH.D. ENGINEER GFORSS	
TECHNICAL SESSIONS									
FOOD SAFETY AS A FOUNDATION OF FOOD SUPPLY CHAIN SUSTAINABILITY REGIONAL SCOPE AND GLOBAL SUPPORT FRAMEWORK									
MODERATOR									
RICHARD SPRENGER FADI NASER AL NATOUR									
CHAIRMAN HIGHFIELD GROUP RISK MANAGEMENT EXPERTABU DHABI AGRICULTURE ANDFOOD SAFETY AUTHORITY									
1320 – 1340		Technical Session No. 01		DR. LAYAL KARAM ASSISTANT PROFESSOR IN FOOD SAFETYQATAR UNIVERSITY		Mastering Food Allergen ControlDistinguishing Facts, Fallacies, and Innovations in Contemporary Food Safety Practices			
1340 – 1400		Technical Session No. 02		WALID ALJARBOU GENERAL MANGER, ENVIRONMENTAL HEALTH RIYADH, KINGDOM OF SAUDI ARABIA		Enhancing Public Consciousness on Food Safety Fortifying Strategies and Fostering Collaborative Methodologies			
1400 – 1430		OPEN HOUSE DISCUSSION & QNA SESSION							
1515 – 1530		Tea Break & Professional Networking Session		NA		NA			
1530 – 1630		Plenary Session No. 02		MODERATOR RICHARD KOHN DIRECTOR, GLOBAL LOGISTICS & OPTIMIZATION SEACUBE CONTAINER LEASING PANEL EXPERT FRANK YIANNAS FORMER DEPUTY COMMISSIONER FOOD POLICY & RESPONSE US FDA		PANEL EXPERT GLEN NEAL GENERAL MANAGER RISK MANAGEMENT AND INTELLIGENCEFSANZ PANEL EXPERT BASEM AZZAM MANAGING DIRECTOR TSI QUALITY SERVICES		Transitioning from Paper to Plastic, Tin to Glass Navigating Food Safety Challenges in Packaging and Addressing Public Concerns	
1630 – 1645		Shields and Award Distribution to Guests, Speakers and Presenters		ABDALLA BAZZARI ABDULAZIZ ALHAWAMDEH ABDULAZIZ WAHAS ALI MASRAIE		The contribution of Ionizing Radiation in Food Safety			
1645 – 1700		Grand Group Picture		NA		NA			
1700 – 1715		Distribution of Gift Hampers and Takeaways		NA		NA			
1700 – 1715		End of WFSD Day 1		NA		NA			

PROPOSED AGENDA AND PROCEEDINGS

RIYADH HILTON HOTEL, RIYADH

DAY 01 : JUNE 02, 2024 (SUNDAY) CONFERENCE PLAN

TIME	ACTIVITY	GUESTS, SPEAKER & PANELIST		TOPIC OR TITLE
0800 – 0815	Arrival of Guests, Registration & Issuance of Delegate Pack	NA		NA
0815 – 0830	Serving Morning Coffee, Refreshment and Professional Networking	NA		NA
0830 – 0845	Seating and Setting up the Guests for the Conference	NA		NA
0845 – 0900	Call for the Conference	NA		NA
0900	Start of the Conference	DR. BASIL ALHILALI Manager of Agriculture and Livestock Department National Center for Environment Compliance		NA
0900 – 0910	Opening with the Name of Allah	MUFTI ZEESHAN ABDUL AZIZ President International Halal Center		Tilawat-e-Quran
0910 – 0915	Standing and Enthusiastic Applause	DR. BASIL ALHILALI		Saudi National Anthem
0915 – 0920	Call the Chief Guest, Guests of Honor and Session Chairs	CHIEF GUEST MONTHER ALHARTHI CHAIRMAN ARAB BEVERAGE ASSOCIATION	SESSION CHAIR WALID ALJARBOU GENERAL MANAGER OF ENVIRONMENTAL HEALTH, RIYADH MUNICIPALITY	GUEST OF HONOR DR. ALI ABDULLAH ALSHATWI CHAIRMAN SAUDI SOCIETY OF FOOD & NUTRITION
0920 – 0930	WFSD Movie	DR. BASIL ALHILALI		NA
0930 – 0940	Opening Speech	MONTHER ALHARTHI CHAIRMAN ARAB BEVERAGE ASSOCIATION		AIM AND OBJECTIVES OF WFSD Roles of Food Professional in Current Day Scenarios
0940 – 1000	Conference Proceeding & QA Session	EVREN EFE-KABAGÖZ BRCGS Representative Istanbul Turkey		FOOD SAFETY IN A CHANGING WORLD BRCGS Food Safety V9 Standard
1020 – 1040	Conference Proceeding & QA Session	DR. NISREEN ABDULSALAM Associate Professor Food Safety & Technology KAU Jeddah		Advancement in Food Safety Role of Technology in Safeguarding Food
1040 – 1100	Tea Break & Professional Networking Session	NA		NA
1100 – 1110	Call the Guests of Honor and Session Chairs	SESSION CHAIR ROB LANGLEY Senior Director NEOGEN	GUEST OF HONOR DR. MOHAMMAD ALKALTHAM Chairman Department of Food & Nutrition KSU	MARIEM BEN SAID Food Safety & Quality Lead KAUST
1110 – 1130	Conference Proceeding & QA Session	NANCY NOUAIMEH Managing Director, Xcelium Belgium		Food Safety System & Standards DESIGN FOR EXCELLENCE
1130 – 1150	Conference Proceeding & QA Session	DR. SADI TAHA Adjunct Professor, Al Balqa Applied University Jordan		ACTUAL FOOD SAFETY BEHAVIORS IN FOOD PREMISES Why We Need to Prioritize it and Why It Matters and How to Achieve It?
1150 – 1220	Conference Proceeding & QA Session	NASIR HAMEED Chief Quality & Sustainability Offi National Aquaculture Group (NAQUAG) Saudi Arabia		PRODUCT DEVELOPMENT & COMMERCIALIZATION Aspect with respect to Food Safety Standards
1220 – 1230	OPEN HOUSE DISCUSSION & QNA SESSION			
1230 – 1330	Lunch, Pray Break & Professional Networking	NA		NA
1330 – 1340	Call the Guests of Honor and Session Chairs	SESSION CHAIR DR. NISREEN ABDULSALAM Associate Professor Food Safety & Technology, KAU Jeddah	GUEST OF HONOR DOUGGIE GEORGE Community Services, Saudi Aramco	MUSTAFA KAMMALUDDIN Plant Manager, MARS KAEC
1340 – 1400	Conference Proceeding & QA Session	IR. CORNELIS VAN ELST. QAssurance BV, The Netherlands		How to Build Food System Resilience within a Learning Organization
1400 – 1420	Conference Proceeding & QA Session	HOUAIDA ALAWIEH Senior Regulatory Affairs Advisor, Campden BRI, United Kingdom		PROTECTING PUBLIC HEALTH THROUGH FOOD SAFETY Saudi Arabia's Regulatory Framework and Campden BRI's Professional Support
1420 – 1440	Conference Proceeding & QA Session	SAGAR MAHMOOD KHAN Global Head of Quality Assurance, METRO AG Germany		Digitalization and Process Optimization for improved Quality Assurance Systems
1440 – 1500	Conference Proceeding & QA Session	RICHARD SPRENGER Chairman, Highfield Group		Improving Food Safety for Organizational Excellence
1500 – 1515	OPEN HOUSE DISCUSSION & QNA SESSION			
1515 – 1530	Tea Break & Professional Networking Session	NA		NA
1530 – 1550	Conference Proceeding & QA Session	NADA ALASIRI Sr. Microbiologist Bacteriophage Researcher DEIAFP COUNCIL		EMERGING THREATS AND CHALLENGES IN FOOD SAFETY Addressing New Microbial Pathogens and Antimicrobial Resistance"
1550 – 1700	Plenary Session No. 01	MODERATOR IHSAN ULLAH QAMAR Managing Director, IMAR Limited Auckland, New Zealand PANEL EXPERT YASSER SHAZLY Regulatory Manager, MARS MEA PANEL EXPERT CHARL JOOSTE CEO, FSD Solutions PANEL EXPERT SUNIL DUTT TRIPATHI Director Quality, Forsan Food Factories PANEL EXPERT ABDULAZIZ ALHAWAMDEH Associate Director, Quality Assurance & HSE, Sunbulah Group		Food Safety Standards & Regulatory Framework Across the MENA Region CHALLENGES AND OPPORTUNITIES
1700 – 1715	Concluding Remarks and Session Closing	DR. BASIL ALHILALI		NA
1715 – 1730	Tour to Shields, Awards and Gift Hampers Area	VOLUNTEERS		NA
1730	End of WFSD Day 1	NA		NA

PROPOSED AGENDA AND PROCEEDINGS

RIYADH HILTON HOTEL, RIYADH

DAY 02 : JUNE 03, 2024 (MONDAY) CONFERENCE PLAN

TIME	ACTIVITY	GUESTS, SPEAKER & PANELIST		TOPIC OR TITLE
0800 – 0815	Arrival of Guests, Registration & Issuance of Delegate Pack for New Guests	NA		NA
0815 – 0830	Serving Morning Coffee, Refreshment and Professional Networking	NA		NA
0830 – 0845	Seating and Setting up the Guests for the Conference	NA		NA
0845 – 0900	Call for the Conference	NA		NA
0900	Start of the Conference	DR. BASIL ALHILALI Manager of Agriculture and Livestock Department National Center for Environment Compliance		NA
0900 – 0910	Call the Chief Guest, Guests of Honor and Session Chairs	CHIEF GUEST CHEF THOMAS A. GUGLER President World Association of Chef Societies (KSA) GUEST OF HONOR DR. EMAD ISAM YASEEN Chief Research and Development Officer Al Rabie Saudi Food Company	SESSION CHAIR GHASSAN ALTOTANGI Quality Assurance Director, Hana Food Industries Co. PROFESSOR DR. YOUSSEF ATTIA Department of Agriculture Faculty of Environmental Sciences, King Abdulaziz University	NA
0910 – 0920	Conference Proceeding & QA Session	CHIEF GUEST CHEF THOMAS A. GUGLER President World Association of Chef Societies (KSA)		World Food Safety Day Common Man and Customer Perspective What we Have to Do as a Food Safety Leadership
0920 – 0950	Conference Proceeding & QA Session	CHEIKH TOURÉ Senior Advisor to CEO ARASCO Food		THE HOUSE OF FOOD SAFETY Building Food Safety Excellence through Quality Function Deployment
0950 – 1020	Conference Proceeding & QA Session	MARIEM BEN SAID Food Safety & Quality Lead KAUST		Food Standards Save Lives The theme of 2023 WFSO
1020 – 1040	Conference Proceeding & QA Session	MUHAMMAD SHAHBAZ Manager Quality Assurance, Mawarid Food Company (Lorenzo)		Acceleration of Artificial Intelligence (AI) and Machine Learning (ML) in Food Sector
1040 – 1100	Tea Break & Professional Networking Session	NA		NA
1100 – 1110	Call the Guests of Honor and Session Chairs	GUEST OF HONOR DR. MOHAMMAD ALKALTHAM Chairman Department of Food & Nutrition KSU		HESHAM ABBAS AHMED MEDANY Head of Business Development BA Gulf, Intertek International
1110 – 1130	Conference Proceeding & QA Session	FADI NASER AL NATOUR Risk Management Expert Abu Dhabi agriculture and food safety Authority		Risk Management Standards Save Life
1130 – 1150	Conference Proceeding & QA Session	SHAIENDRA SINGH VICE PRESIDENT, THAI PEROXIDE CO LTD		Salmonella, Campylobacter & Listeria Control Strategies in Poultry Farms & Processing through Green Oxidative Chemistries
1150 – 1210	Conference Proceeding & QA Session	HOUAIDA ALAWIEH Senior Regulatory Affairs Advisor, Campden BRI UK		NAVIGATING THE REGULATORY LANDSCAPE Ensuring Food Safety and Promoting Healthy Eating Habits in the Kingdom of Saudi Arabia
1210 – 1230	Conference Proceeding & QA Session	KAMRAN NADEEM Director Business Promotion, E-Beam Consultant		The contribution of Ionizing Radiation in Food Safety
1230 – 1315	Lunch, Pray Break & Professional Networking	NA		NA
1315 – 1320	Call the Guests of Honor and Session Chairs	SESSION CHAIR DR. IBRAHIM ALSINI Executive Partner INAAR Tourism & Hospitality Consultancy BANDER BOKHARI Corporate Governance Director Panda Retail Company GUEST OF HONOR FAISAL MOTHAN President Representative Saudi Veterinary Medical Society ABDULAZIZ HASSAN WAHAS Director Property Services,Department Royal Commission of Jubail and Yanbu IR. CORNELIS VAN ELST. QA Assurance BV The Netherlands		
TECHNICAL SESSIONS ENVIRONMENTAL MONITORING FOR FOOD SAFETY ASSURANCE LEARNING FROM THE PAST AND THE FUTURE STATE CONVERGENCE MODERATOR : DR. IBRAHIM ALSINI & FADI ALNATOUR				
1320 – 1340	Technical Session No. 01	EVREN EFE-KABAGÖZ BRCGS Representative, Istanbul Turkey		BRCGS requirements on environmental monitoring in food production sites
1340 – 1400	Technical Session No. 02	ROB LANGLEY Senior Director, NEDGEN		Environmental Monitoring Challenge and Innovate your Program
1400 – 1430	OPEN HOUSE DISCUSSION & QNA SESSION			
1515 – 1530	Tea Break & Professional Networking Session	NA		NA
1530 – 1630	Plenary Session No. 02	MODERATOR NASIR HAMEED Chief Quality & Sustainability Officer National Aquaculture Group (NAQUA) Saudi Arabia PANEL EXPERT MUSTAFA KAMALUDDIN Plant Manager MARS KALC	PANEL EXPERT MAHER BOKHARI Director Quality & Food Safety Al Safi Danone PANEL EXPERT NANCY NOUAIMEH Managing Director Xcellium, Belgium	PANEL EXPERT CHEIKH TOURÉ Senior Advisor to CEO ARASCO Food PANEL EXPERT RICHARD SPRENGER Chairman, Highfield Group Food Safety Culture Key Driver to Food Safety Compliance, Conformity, Productivity, Sustainability and Excellence
1630 – 1645	Shields and Award Distribution to Guests, Speakers and Presenters	DR. IBRAHIM ALSINI DR. BASIL ALHILALI CHEF THOMAS A. GUGLER		The contribution of Ionizing Radiation in Food Safety
1645 – 1700	Grand Group Picture	NA		NA
1700 – 1715	Distribution of Gift Hampers and Takeaways	NA		NA
1700 – 1715	End of WFSO Day 1	NA		NA

PROPOSED AGENDA AND PROCEEDINGS

LEMERIDIEN HOTEL, KHOBAR

DAY 01 : JUNE 05, 2024 (WEDNESDAY) CONFERENCE PLAN

TIME	ACTIVITY	GUESTS, SPEAKER & PANELIST		TOPIC OR TITLE
0800 – 0815	Arrival of Guests, Registration & Issuance of Delegate Pack	NA		NA
0815 – 0830	Serving Morning Coffee, Refreshment and Professional Networking	NA		NA
0830 – 0845	Seating and Setting up the Guests for the Conference	NA		NA
0845 – 0900	Call for the Conference	NA		NA
0900	Start of the Conference	ABDUL HADI ABU ZAHRA		NA
0900 – 0910	Opening with the Name of Allah	ABDALLAH SALAH		Tilawat-e-Quran
0910 – 0915	Standing and Enthusiastic Applause	ABDALLAH A. ALESSA		Saudi National Anthem
0915 – 0920	Call the Chief Guest, Guests of Honor and Session Chairs	CHIEF GUEST DR. IBRAHIM ALSINI VICE PRESIDENT, THE FOOD SUPPLYCHAIN & CATERING COMMITTEE AT THE COUNCIL OF SAUDI CHAMBERS	SESSION CHAIR DR. MUHAMMAD AL-KALTHAM CHAIRMAN, DEPARTMENT OF FOOD AND NUTRITION, KING SAUD UNIVERSITY, RIYADH, KINGDOM OF SAUDI ARABIA	GUEST OF HONOR FADY ELASSAAD CEO AT ARABIAN BEVERAGE CO (ABC) IN KUWAIT
0920 – 0930	An Overview 10 Minutes Video	Impact of Climate Change on Food Safety, Food Security and Food Supply Chain Sustainability in the GCC Region		
0930 – 0940	Opening Speech	FRANK YIANNAS FORMER DEPUTY COMMISSIONER, FOOD POLICY & RESPONSE US FDA	Establishing a Robust Food Safety Framework through Strategic Collaboration and Partnerships	
0940 – 1000	Conference Proceeding & QA Session	DR. LAYAL KARAM ASSISTANT PROFESSOR IN FOOD SAFETY QATAR UNIVERSITY	Advancing Sustainable Practices in the Food Service Industry: A Strategic Imperative for Global Prosperity	
1020 – 1040	Conference Proceeding & QA Session	CATARINA BJELKENGREN DIRECTOR STRATEGY VALUE CHAIN OPTIMIZATION	COMPREHENSIVE ANALYSIS OF FOOD IRRADIATION Navigating Risks, Regulatory Landscapes, and Consumer Safety Perceptions for Enhanced Food Security	
1040 – 1100	Tea Break & Professional Networking Session	NA		NA
1100 – 1110	Call the Guests of Honor and Session Chairs	SESSION CHAIR FAHAD AL OTAIBI HEALTH SAFETY AND ENVIRONMENTAL DIRECTOR, ALSAFI DANONE, SAUDI ARABIA	GUEST OF HONOR GHASSAN ALSULAIMANI PROFESSIONAL ENGINEER, SAUDI COUNCIL OF ENGINEERS	GHASSAN ALTOTANGI QA DIRECTOR, HANA COMPANY FOR FOOD INDUSTRIES AL QASSIM, SAUDI ARABIA
1110 – 1130	Conference Proceeding & QA Session	DR. AYMAN IBRAHIM ABDELKADER POLICIES AND RISK ASSESSMENT SPECIALIST ABU DHABI AGRICULTURE AND FOOD AUTHORITY	EXPLORING THE ARABIAN CULINARY HORIZON The Transformation and Worldwide Impact on Saudi Arabia's Gastronomy, with a Focus on Food Safety Challenges and Solutions	
1130 – 1150	Conference Proceeding & QA Session	ERIC MOORE DIRECTOR OF FOOD SAFETY & INDUSTRY OUTREACH TESTO	Unraveling the Complex Dynamics of Securing Executive Buy-In for Food Safety and the Pitfalls of Quality Leadership	
1150 – 1220	Conference Proceeding & QA Session	DR. JOANNE TAYLOR CO-FOUNDER CULTURE EXCELLENCE & TSI	FUTURISTIC FOOD SAFETY Strengthening Integrity and Tackling Challenges through Third-Party Certification Systems	
1220 – 1230	OPEN HOUSE DISCUSSION & QNA SESSION			
1230 – 1330	Lunch, Pray Break & Professional Networking	NA		NA
1330 – 1340	Call the Guests of Honor and Session Chairs	SESSION CHAIR EMAD YASEEN CHIEF TECHNICAL OFFICER, AL RABIE FOOD COMPANY RIYADH, KINGDOM OF SAUDI ARABIA	GUEST OF HONOR SALAH ABDULAZIZ PRESIDENT OF THE SAUDI VETERINARY MEDICAL SOCIETY WVA COUNCILOR FOR MIDDLE EAST AND NORTH AFRICA	TALAL ALHARBI PRODUCTION SECTION HEAD, BERAIN WATER COMPANY
1340 – 1400	Conference Proceeding & QA Session	JORGE HERNANDEZ QUALITY ASSURANCE VP THE WENDY'S COMPANY	EMPOWERING AUDITORS FOR TRANSFORMATION Redefining the Future of Food Safety through Advanced Auditing Infrastructure and Ecosystem Enhancements	
1400 – 1420	Conference Proceeding & QA Session	DAVID ROSENBERG CEO AND BOARD MEMBER OF ASPIRE, CO-FOUNDER AND FORMER CEO OF AEROFARMS THE EVERY COMPANY	WHO GLOBAL STRATEGY FOR FOOD SAFETY 2022–2030 Towards Stronger Food Safety Systems and Global Cooperation	
1420 – 1440	Conference Proceeding & QA Session	SUSANA PAIXÃO FORMER PRESIDENT INTERNATIONAL FEDERATION OF ENVIRONMENTAL HEALTH	ARCHITECTING FOOD SAFETY The Critical Intersection of Sanitary Design, Layout, and Hygiene Engineering	
1440 – 1500	Conference Proceeding & QA Session	ABDUL RASHID GROUP CEO PULSEBERRY HEALTH CONSULTANTS	TRANSFORMING THE CATERING AND FOOD RETAIL LANDSCAPE Unleashing Strategic Innovations and Global Best Practices to Overcome Food Safety Challenges for Sustainable Excellence	
1500 – 1515	OPEN HOUSE DISCUSSION & QNA SESSION			
1515 – 1530	Tea Break & Professional Networking Session	NA		NA
1530 – 1550	Conference Proceeding & QA Session	MS. SIMONA SINESI FOUNDER & SENIOR EXECUTIVE FELLOW NEVER-GIVE-UP.IT		FORGING RESILIENCE IN ENVIRONMENTAL HEALTH Harnessing Global Insights to Amplify Local Hygiene Compliance Frameworks
1550 – 1700	Plenary Session No. 01	MODERATOR TANVEER HASHMI HEAD OF QUALITY AND R&D, NATIONAL BISCUIT AND CONFECTIONERY COMPANY JEDDAH – SAUDI ARABIA PANEL EXPERT ROCK ZOGBHI QHSE MANAGER, NESMA CATERING KINGDOM OF SAUDI ARABIA PANEL EXPERT TAREK MURAD INNOVATION MANAGER, JADEC FOODS UNIVERSITY OF BALAMAND, SAUDI ARABIA	PANEL EXPERT WASFI KHAWAJAH GENERAL MANAGER OPERATION, DEEMAH FOOD INDUSTRIES PANEL EXPERT ROY RAHAL FOOD SAFETY & QUALITY MANAGER, GENERAL MILLS	Food Safety Standards & Regulatory Framework Across the MENA Region CHALLENGES AND OPPORTUNITIES
1700 – 1715	Concluding Remarks and Session Closing	MARC CWIKOWSKI		NA
1715 – 1730	Tour to Shields, Awards and Gift Hampers Area	VOLUNTEERS		NA
1730	End of WFSD Day 1	NA		NA

PROPOSED AGENDA AND PROCEEDINGS

LEMERIDIEN HOTEL, KHOBAR

DAY 02 : JUNE 06, 2024 (THURSDAY) CONFERENCE PLAN

TIME	ACTIVITY	GUESTS, SPEAKER & PANELIST		TOPIC OR TITLE
0800 – 0815	Arrival of Guests, Registration & Issuance of Delegate Pack for New Guests	NA		NA
0815 – 0830	Serving Morning Coffee, Refreshment and Professional Networking	NA		NA
0830 – 0845	Seating and Setting up the Guests for the Conference	NA		NA
0845 – 0900	Call for the Conference	NA		NA
0900	Start of the Conference	DR. BASIL ALHILALI Manager of Agriculture and Livestock Department National Center for Environment Compliance		NA
0900 – 0910	Call the Chief Guest, Guests of Honor and Session Chairs	CHIEF GUEST ADEL EMAM MAHMOUD LECTURER IN FACULTY OF ENGINEERING, CAIRO UNIVERSITY GUEST OF HONOR AHMAD M. SHMOURY FOOD & BEVERAGE DIVISION MANAGER / WATER TREATMENT DIVISION MANAGER, REZAHYGIENE, KSA	SESSION CHAIR CEES HACK MANAGING DIRECTOR / FOUNDER AL DUNYA FOOD CONSULTANCY & INTERIM MANAGEMENT AMIN KASSOUF RESEARCHER AGROPARISTECH	
0910 – 0920	Conference Proceeding & QA Session	CHIEF GUEST CINDY JIANG GUANGZHOU BRANCH MANAGER GLOBAL FOOD SAFETY AMBASSADOR	UNVEILING THE BLUEPRINT OF WATER SAFETY Catalyzing a Revolution in Quality Assurance for Human Health and Lifelong Well-Being	
0920 – 0950	Conference Proceeding & QA Session	FREDERIC LEVY-PERRAULT CEO ALRAYA	DEMYSTIFYING JUICE AND DRINK SAFETY Uncovering Facts, Dispelling Myths, and Addressing Consumer Concerns for Unmatched Quality Assurance	
0950 – 1020	Conference Proceeding & QA Session	MRS. VALERIA KRYNETSKAYA HEAD PLANT-BASED VENTURE THRYVE IFFCO	BEYOND THE BOTTLE & PLASTIC PACKING Deciphering the Impact of PET, HDPE, and LDPE on Food Safety and Public Health Through Scientific Insight and Regulatory Vigilance for Enhanced Consumer Safety	
1020 – 1040	Conference Proceeding & QA Session	SAAD AL OTAIBI HUMAN RESOURCES DIRECTOR ALASEEL	PAPER AND PULP PARADIGMS Transforming Food Packaging Science for Enhanced Consumer Safety and Sustainability*	
1040 – 1100	Tea Break & Professional Networking Session	NA		NA
1100 – 1110	Call the Guests of Honor and Session Chairs	GUEST OF HONOR DR. MOHAMMAD ALKALTHAM Chairman Department of Food & Nutrition KSU	HESHAM ABBAS AHMED MEDANY Head of Business Development BA Gulf, Intertek International	
1110 – 1130	Conference Proceeding & QA Session	ALI BADARNEH DIVISION CHIEF UNDO	RADIATING CONFIDENCE The Realities of Microwave Use in Food Safety Debunking Myths and Unveiling Facts for Consumer Trust	
1130 – 1150	Conference Proceeding & QA Session	MR. CESARE VARALLO FOOD LAWYER FOUNDER FOODLAWLATEST.COM	UNLOCKING INTERNATIONAL STANDARD Navigating the Path to ISO 17025 Accreditation with Ease and Speed for Food Testing Laboratories	
1150 – 1210	Conference Proceeding & QA Session	KEVIN WANG EDITOR-IN-CHIEF CHINA FOOD SAFETY MAGAZINE	STRATEGIZING INTEGRITY Crafting Unyielding Food Safety Standards within Global Supply Chains for Legal and Business Excellence	
1210 – 1230	Conference Proceeding & QA Session	MR. AXON TOXICOLOGIST AT FOOD STANDARDS AGENCY FOOD STANDARDS AGENCY	TRANSFORMING PUBLIC HEALTH THROUGH GLOBAL INSIGHT Tackling Major Noncompliance Issues to Reinforce and Innovate Local and Regional Health Infrastructures	
1230 - 1315	Lunch, Pray Break & Professional Networking	NA		NA
1315 – 1320	Call the Guests of Honor and Session Chairs	SESSION CHAIR DR. IBRAHIM ALSINI Executive Partner INAAR Tourism & Hospitality Consultancy DAVID ROSENBERG CEO AND BOARD MEMBER OF ASPIRE, CO-FOUNDER AND FORMER CEO OF AERO FARMS THE EVERY COMPANY	GUEST OF HONOR FAISAL MOTHAN President Representative Saudi Veterinary Medical Society ROB LANGLEY SR DIRECTOR - INDIA, MIDDLE EAST AND AFRICAN REGION RASHEED AHMED CHAIRMAN, SFR FOOD SAFETY CONSULTANT STORONTO, CANADA	
TECHNICAL SESSIONS FOOD SAFETY AS A FOUNDATION OF FOOD SUPPLY CHAIN SUSTAINABILITY REGIONAL SCOPE AND GLOBAL SUPPORT FRAMEWORK MODERATOR : NANCY NOUAIMEH & HOUAIDA ALAWIEH				
1320 – 1340	Technical Session No. 01	DR. AYMAN IBRAHIM ABDELKADER POLICIES AND RISK ASSESSMENT SPECIALIST ABU DHABI AGRICULTURE AND FOOD AUTHORITY		
1340 – 1400	Technical Session No. 02	CATARINA BJELKENGREN DIRECTOR STRATEGY VALUE CHAIN OPTIMIZATION		
1400 – 1430	OPEN HOUSE DISCUSSION & QNA SESSION			
1515 – 1530	Tea Break & Professional Networking Session	NA		NA
1530 – 1630	Plenary Session No. 02	MS. MONA GHOBASHI SENIOR DIRECTOR SCIENTIFIC AND REGULATORY AFFAIRS GLOBAL EMERGING MARKETS (MIDDLE EAST, AFRICA, ASIA, AUSTRALIA, LATIN AMERICA AND BRAZIL)MARS NECAT KIRKIL QUALITY ASSURANCE & FOOD SAFETY CONSULTANT TRAINER AUDITOR FSSC TURKEY THE MIDDLE EAST REGIONAL REPRESENTATIVE FSSC	DR. BIZHAN POURKOMAILIAN GLOBAL RESTAURANT & DISTRIBUTION FOOD SAFETY DIRECTOR MCDONALD'S SCOTT CRERAR FOOD SAFETY SPECIALIST - SCIENCE AND SYSTEMS FOOD SAFETY INFORMATION COUNCIL	Exploring the Frontier of Foreign Food Fashion and Novelty of Eating Habits A Comprehensive Food Safety Review from Global to Local Perspectives by Veteran Food Safety Experts
1630 – 1645	Shields and Award Distribution to Guests, Speakers and Presenters	CATARINA BJELKENGREN DAVID ROSENBERG JORGE HERNANDEZ		The contribution of Ionizing Radiation in Food Safety
1645 – 1700	Grand Group Picture	NA		NA
1700 – 1715	Distribution of Gift Hampers and Takeaways	NA		NA
1700 – 1715	End of WFSD Day 1	NA		NA



ORGANIZERS



ORGANIZING PARTNERS



CURRENT SPONSORS (AS OF MARCH 01, 2024)

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**MAY 29-30, 2024
WEDNESDAY-THURSDAY
KINGDOM OF SAUDI ARABIA**

RIYADH HILTON HOTEL



**JUNE 2-3, 2024
SUNDAY-MONDAY
KINGDOM OF SAUDI ARABIA**

LEMERIAN HOTEL KHOBAR



**JUNE 5-6, 2024
WEDNESDAY-THURSDAY
KINGDOM OF SAUDI ARABIA**

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