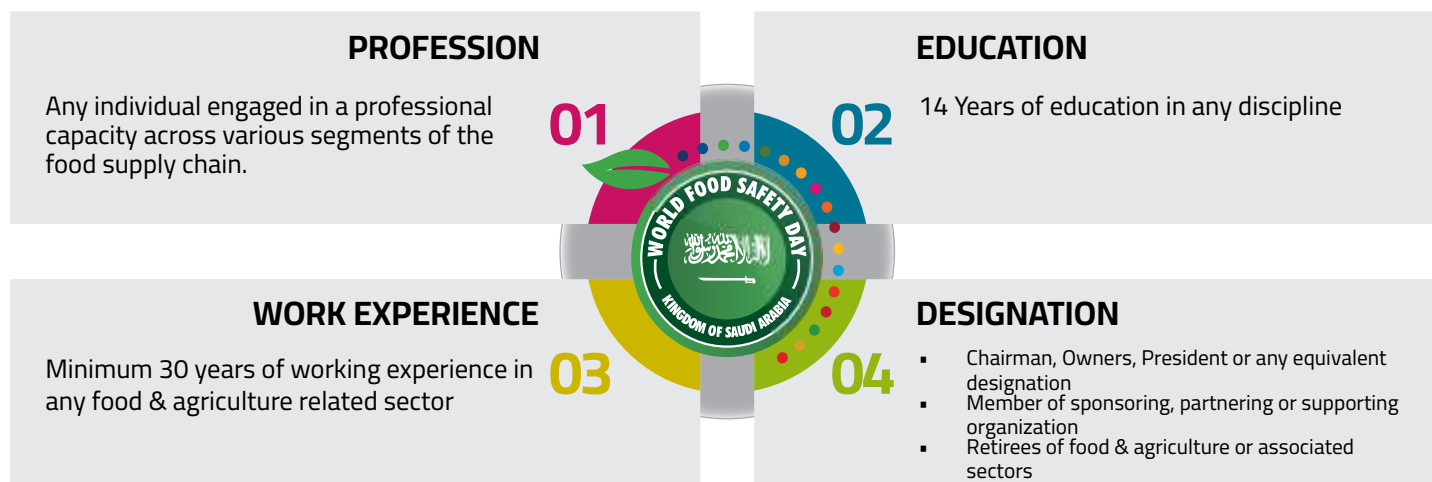


# WORLD FOOD SAFETY DAY

## ADVISORY BOARD FRAMEWORK & COMMITMENTS DESCRIPTION

### 1. ADVISORY BOARD MEMBERSHIP CRITERIA:



APPOINTMENTS ARE MERIT-BASED, RECOGNIZING INDIVIDUAL PROFESSIONAL ACHIEVEMENTS AND CONTRIBUTIONS RATHER THAN CURRENT OCCUPATIONAL STATUS.

### 2.FRAMEWORK FOR ENGAGEMENT AND COMMITMENTS:



- 2.1.** This refined summary delineates the pivotal components and elevated expectations for advisory board membership, underlining the role's prestigious and independent nature designed to forge substantial advancements in the field of food safety, security and food supply chain sustainability.
- 2.2.** You are entrusted to provide guidance to the WFSD Management regarding the inclusion of your professional designation and organizational affiliation in any World Food Safety Day (WFSD) communications or documentation

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## ADVISORY BOARD FRAMEWORK & COMMITMENTS DESCRIPTION

### 3. ROLES AND RESPONSIBILITIES OF A WFSD ADVISORY BOARD MEMBERS:

#### 3.1 WFSD CONFERENCE ATTENDANCE:

Participate in World Food Safety Day events as your schedule permits, taking on the prestigious role of moderating panel discussions or contributing as a distinguished panelist, based on the alignment of your expertise and the event's thematic focus. Your registration and presence will be complimentary, with exclusive recognition as an honored guest at the event.

#### 3.2. STRATEGIC GUIDANCE:

Provide strategic advice and insights to the World Food Safety Day conference organizers to help shape the overall direction and goals of the event.

#### 3.3. NETWORKING AND PARTNERSHIPS:

Assist in identifying potential sponsors, exhibitors, and partners to enhance the World Food Safety Day conference's reach and impact.

#### 3.4. FEEDBACK AND EVALUATION:

Provide constructive feedback on the World Food Safety Day conference format, content, and organization to improve future events.

#### 3.5. SUPPORT AND ADVOCACY:

Act as an advocate for the World Food Safety Day conference within your industry or field, highlighting its value and encouraging attendance and participation.

#### 3.6. INFLUENCE AND THOUGHT LEADERSHIP:

Leverage your influence and thought leadership in the food industry to support and advance the World Food Safety Day conference's mission and objectives.

### 4. PROFESSIONAL ADVANTAGES OF ASSUMING THE ROLE AS A WFSD ADVISORY BOARD MEMBER:

4.1. Details of your role as an Advisory Board Member will be uploaded to the World Food Safety Day website and integrated into related documentation. This recognition aims to acknowledge and appreciate your valuable contributions to WFSD programs.

4.2. As a token of your involvement, you will receive a "Certificate" explicitly stating your role as an Advisory Board Member for the WFSD Program.

4.3. You will have the opportunity to obtain a "Personalized Poster" from the WFSD Media Team, which can be utilized to showcase your role within professional forums and on social media platforms.

4.4. You are welcome to record a 60-second video message addressing food safety-related issues, and this video will be made publicly available by the WFSD Management, further amplifying your impact and insights.

4.5. Additionally, you can contribute a "Key Message" that you believe would benefit food professionals. This key note will be shared with the WFSD Management, who will make it publicly available to the wider community.