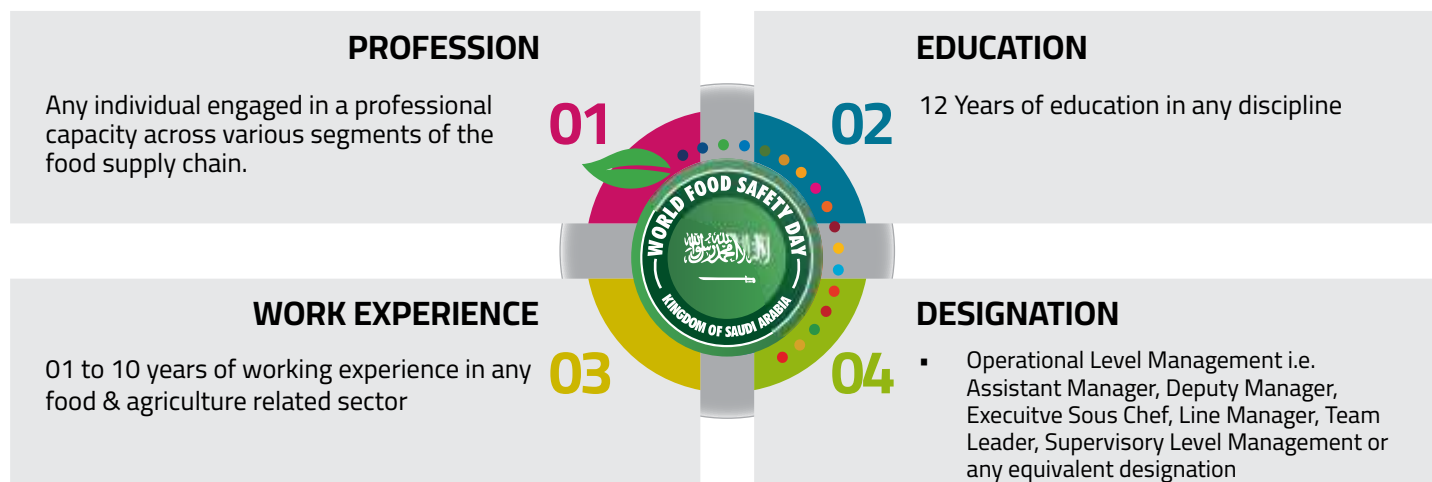


# WORLD FOOD SAFETY DAY

## PROFESSIONAL BOARD FRAMEWORK & COMMITMENTS DESCRIPTION

### 1. WFSD PROFESSIONAL BOARD MEMBERSHIP CRITERIA:



APPOINTMENTS ARE MERIT-BASED, RECOGNIZING INDIVIDUAL PROFESSIONAL ACHIEVEMENTS AND CONTRIBUTIONS RATHER THAN CURRENT OCCUPATIONAL STATUS.

### 2. FRAMEWORK FOR ENGAGEMENT AND COMMITMENTS:



### 3. ROLES AND RESPONSIBILITIES OF A WFSD PROFESSIONAL BOARD MEMBERS:

#### 3.1. DIGITAL ENGAGEMENT AND SOCIAL MEDIA OUTREACH:

Harness the power of social media and digital platforms to broaden our engagement, disseminating educational content, compelling infographics, and interactive resources to foster widespread awareness about food safety.

#### 3.2. MOBILIZATION OF VOLUNTEERS AND COMMUNITY LEADERSHIP:

Activate a network of volunteers and community influencers to champion food safety, promoting World Food Safety Day initiatives and fostering community-wide support and participation.

#### 3.3. MARKETING AMPLIFICATION AND EVENT PROMOTION:

Collaborate with the marketing team to amplify the visibility and appeal of the World Food Safety Day conference, aiming to attract a diverse audience of attendees and participants through strategic promotion.

#### 3.4. TEAM COLLABORATION AND OPERATIONAL SUPPORT:

Provide robust support to the World Food Safety Day event team, ensuring seamless coordination and execution of conference tasks, enhancing the overall event experience.

# WORLD FOOD SAFETY DAY

## PROFESSIONAL BOARD FRAMEWORK & COMMITMENTS DESCRIPTION

### 3.5. EXPANDING INFLUENCE THROUGH NETWORKING:

Utilize extensive networks to extend the reach of the World Food Safety Day conference, attracting esteemed speakers, sponsors, and participants, while serving as a dynamic spokesperson and ambassador for the event.

### 3.6. VENUE AND EVENT EXPERIENCE OPTIMIZATION:

Lead the meticulous planning and coordination of the event venue, ensuring an optimal setup of spaces, audiovisual technology, and informative signage to facilitate an immersive and engaging attendee experience.

### 3.7. COMMUNICATION AND COORDINATION:

Maintain effective communication pathways among all stakeholders, ensuring cohesive event planning, timely problem-solving, and the sharing of critical updates.

### 3.8. NETWORKING AND COMMUNITY BUILDING:

Design and implement networking opportunities, fostering meaningful connections and discussions among attendees through thoughtfully organized social events and sessions.

This consolidated and refined framework encapsulates the essential roles and strategic initiatives critical for the success and impact of World Food Safety Day, embodying our commitment to promoting food safety, engaging stakeholders, and fostering an environment of collaboration and learning.

## 4. ADVANTAGES OF ASSUMING THE ROLE OF WFSD PROFESSIONAL BOARD MEMBER:

4.1. Details of your role as an Professional Board Member will be uploaded to the World Food Safety Day website and integrated into related documentation. This recognition aims to acknowledge and appreciate your valuable contributions to WFSD programs.

4.2. As a token of your involvement, you will receive a "Certificate" explicitly stating your role as a Professional Board Member for the WFSD Program.

4.3. You will have the opportunity to obtain a "Personalized Poster" from the WFSD Media Team, which can be utilized to showcase your role within professional forums and on social media platforms.